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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

it includes to increase economic impact

It can show the fertility of the land, so farmer can use the required fertilizer

By educating them about the iot device

Within a minute it can alert the farmer

Connect skilling interventions to market

It will automatically monitor all the activities of field

To encourage digital and financial inclusivity

High accuracy of field encryption

Suitable for all types of soil

saving in labour and field preparation cost

It can be easy to use by controlling the device from home

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**Importance**  
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**  
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

	By educating them about the iot device	Help farmers for intensive agriculture	Connect skilling interventions to market	For using various smart agricultural gadgets, farmers have gained better control over the process	Ensure digital and it awareness
		It can show the fertility of the land, so farmer can use the required fertilizer		It can be easy to use by controlling the device from home	Saving in labour and field preparation cost
	Saving in labour and field preparation cost		It can fulfill the customers needs	It can notify the problems that occur in the field	
		To encourage digital and financial inclusivity		This application or software will suggest every time to access the whole system	
	Improved and new technology will help farmers in effectiveness			High accuracy of field encryption	
		It includes to increase economic impact		By educating them about the iot device	

**TIP**  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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