Project Design Phase-I Proposed Solution

Date	18 October 2022
Team ID	PNT2022TMID41853
Project Name	Project –Signs With Smart Connectivity for Better Road Safety

Proposed Solution:

S.No.	Parameter	Description
1	Problem Statement	Project - Signs with Smart
•	(Problem to be solved)	Connectivity for Better Road
		Safety is used to educate the
		drivers digitally using IOT who do
		not have knowledge about traffic
		signs and weather indication for
		the drivers and passengers
		convenience. Based on the traffic
		and fatal situations the diversion
		signs are Displayed. Guide(Schools),
		Warning and Service(Hospitals,
		Restaurant) signs are also displayed accordingly.

2	Idea / Solution description	Replacing the man made painted
		signs into digital as well as their
		name which is more visible
		compared to current signs and
		also indicating weather in the
		same sign boards for driver where
		weather is not predictable. The
		weather and temperature details
		are obtained from the
		OpenWeatherMap API. Using these
		details, the speed limit will be
		updated automatically in
		accordance with the weather
		conditions. Also, the pedestrians
		are given an option to change the
		traffic signs if they want to cross
		the
		road.
3	Novelty / Uniqueness	Weather indication on sign boards
•		is unique which will help mostly
		the two wheelers from unfortunate
		heavy rains and winds.
		Digital traffic signs also educates
		the drivers to follow traffic rules easily.
4	Social Impact /	It makes the people to know about
	Customer	traffic signs if they don't know ,it
	Satisfaction	shows signs digitally to avoid the
		accidents and weather
		indication based on IOT to avoid accidents

		and it helps mostly for two
		wheeler passengers .
5.	Business Model (Revenue Model)	This project can make revenue by
	, , , , , , , , , , , , , , , , , , , ,	selling many equipments to the
		government sector and also
		private sectors(educational
		&medical institutions).Maintain
		services are also taken by the
		company. The public will also gain
		all the information about the
		road, even if they are checking for
		an alternate path because of some
		mishaps that happen on the roads
		and these functionalities will
		increase the value of the
	Coalability of the Caletia	product in the global market.
6.	Scalability of the Solution	It makes the daily life of drivers
		and passengers better. The
		product can be scalable by adding
		new features to the product
		makes more revenue. The
		hardware components can be
		directly interfaced with the
		microcontroller and small
		modifications can be made in the
		programming of the existing
		product. In case of the software,
		the website application has to be
		updated with the additional
		functionality by creating a new
		section for the updated hardware.
		So this will not affect the existing
		functionality of the product and
		new functionality can be easily
		integrated. In addition, a separate
		circuit will be kept along with the
		hardware to detect any problem

	which informs the web application. Also a notification will be sent to the product service department.
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