

IdeationPhase DefinetheProblemStatements

Date	13 September
TeamID	PNT2022TMID13534
ProjectName	SkillandJobRecommender
MaximumMarks	2Marks

CustomerProblemStatementTemplate:

Createaproblemstatementtounderstandyourcustomer'spointofview.The CustomerProblemStatementtemplatehelpsyoufocusonwhatmatterstocreate experiencespeoplewilllove.

Awell-articulatedcustomerproblemstatementallowsyouandyourteamtfindthe idealsolutionforthechallengesyourcustomersface.Throughouttheprocess,you'll alsoabletoempathizewithyourcustomers,whichhelpsyoubetterunderstand howtheyperceiveyourproductorservice.

Example:

I am an app developer	I'm trying to recommend Jobs those who are Graduated	But I am unable to fix app crashes in an app	Because due to some of the bugs happened during coding of the program	Which makes me feel Disappointed
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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	An app developer	Recommend job those who are graduated	I am unable to fix app crashes in an app	Due to some of the bugs happened during coding of the program	Disappointed

