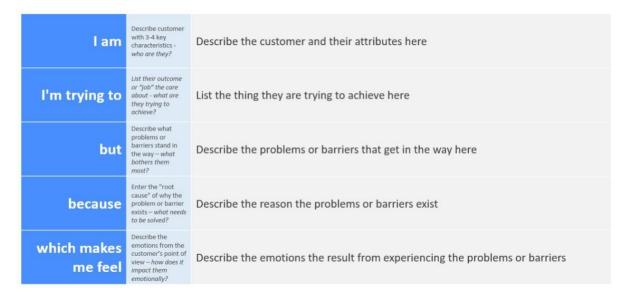
## Ideation Phase Define the Problem Statements

Date	6 September 2022
Team ID	PNT2022TMID18149
Project Name	Nutrition Assistant Application
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

## **Example:**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	IT professional	Maintain a healthy and balanced diet.	I don't have time for that.	My job is a 9-5 hectic job and I stay at the same chair for the entire day.	Like I am overweight and lazy.
PS-2	Student	Improve the health and the memory power.	I am unaware of what to eat.	I don't have more knowledge about nutrition.	Like I am weak and I have less memory power.