IDEATION PHASE

Brainstorm & Idea Prioritization

Date	16 October 2022
Team ID	PNT2022TMID28588
Project Name Project	Analytics for Hospitals Health-Care Data
Maximum Marks	4 Marks

Step 1:

Step 2:

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

Geetha K
- visual context through maps or graphs it makes easier to identify large data sets
- selecting visualization for each set of attribute
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- Visualization for Cleaning a data & processing it
- understand the inputs and required output
- To create a strong mental image of a future event.
- make big and small data easier for humans to understand

Midhula R
- Analysis of business value chain for product positioning and pricing
- Documenting the current state of your data
- understand the inputs and required output
- Eva uate Your Opportunity Costs for more alternatives
- data analytics in marketing for streamline operations increase benefit, revels
- Infrastructure usage: team analytics and complex event processing

BRAINSTROMING

Naga Grishma K
- Analyze your short and long-term returns
- Developing and implementing databases and data collection systems.
- Interpreting the evaluation of performance metrics
- selecting visualization for each set of attribute
- Analysis of the business value chain that are currently in your business
- creating strong mental image of a future event.

Guduru Pavani
- Data visualization tools include Google Charts, Tableau, Grafana, Chartist Js, FusionCharts
- Framework for data analytics based on the current system to understand and analyze data
- Analysis of healthcare bigdata that contains trends and population
- Big data analytics in health care data driven methods for special resident person mining
- Inform decisions using probability and distribution curves.
- creating strong mental image of a future event.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

VISUVALIZATION
- Makes data visualize tools to address curve t convert data into abcd t
- that are easy to understand for its datasets, for key doctors, patients, or government
- Make use of all options such as filter for visualization.

USER PRIORITY
- Priority setting, healthcare rationing, healthcare planning, hospitals
- Understand the input and required output

ASSESMENT OF METRICS
- Interpreting the evaluation of performance metrics
- checking wheather the visualizations are upto expectations

DATASET ANALYSIS
- Provide relevent table names for all the visualizations
- Combine and visualize all the relevent data together
- Compare the results of all the visualizations

TREND ANALYSIS
- Identifying pros and cos trends

Step 3:

4

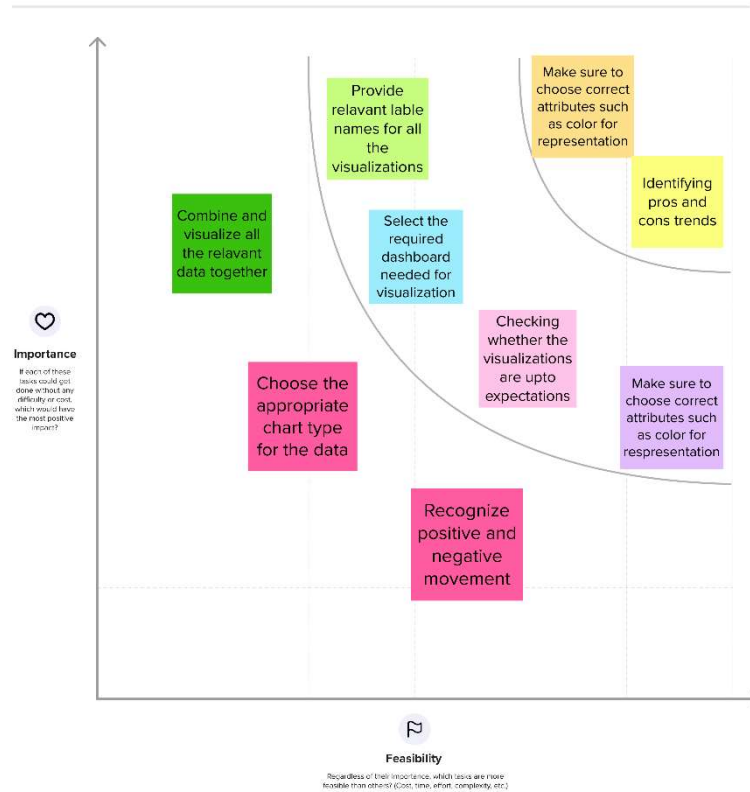**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

♡ **Importance**
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Sticky notes on grid:
- Provide relavant lable names for all the visualizations
- Make sure to choose correct attributes such as color for representation
- Combine and visualize all the relevant data together
- Select the required dashboard needed for visualization
- Identifying pros and cons trends
- Choose the appropriate chart type for the data
- Checking whether the visualizations are upto expectations
- Make sure to choose correct attributes such as color for respresentation
- Recognize positive and negative movement

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback