Ideation Phase
Brainstorm&Idea Prioritization Template

Date	16 November 2022
Project Name	Skill / Job Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Person 1

More notifications	Website Options	Link google map
Matching Seekers	Job Analysis	Rating
Direct contacts	Found Best job	Best Profiles

Person 2

job seekers	Quick Response	Website provide
Best Rating companies	Give Ad	create Best profiles
High Internet	Mentor chat	Matching jobs& seekers

Person 3

Best fit	Mentor Chat	Past Experience
Ratings	Refer jobs	Attach google map
Bulit Resume	Matching jobs	invite links

Person 4

Mentor chats	Location facilities	Contact Details
Better jobs	Refer jobs	Ratings
Social media Ads	Give offers	Share friends

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

- Mentor chat
- Matching jobs & Seekers
- Contact details
- Best rating companies
- Quick response
- Invite links
- Found Best job
- Location facilities
- Refer jobs (Notifications)
- Give company websites
- Give Ads
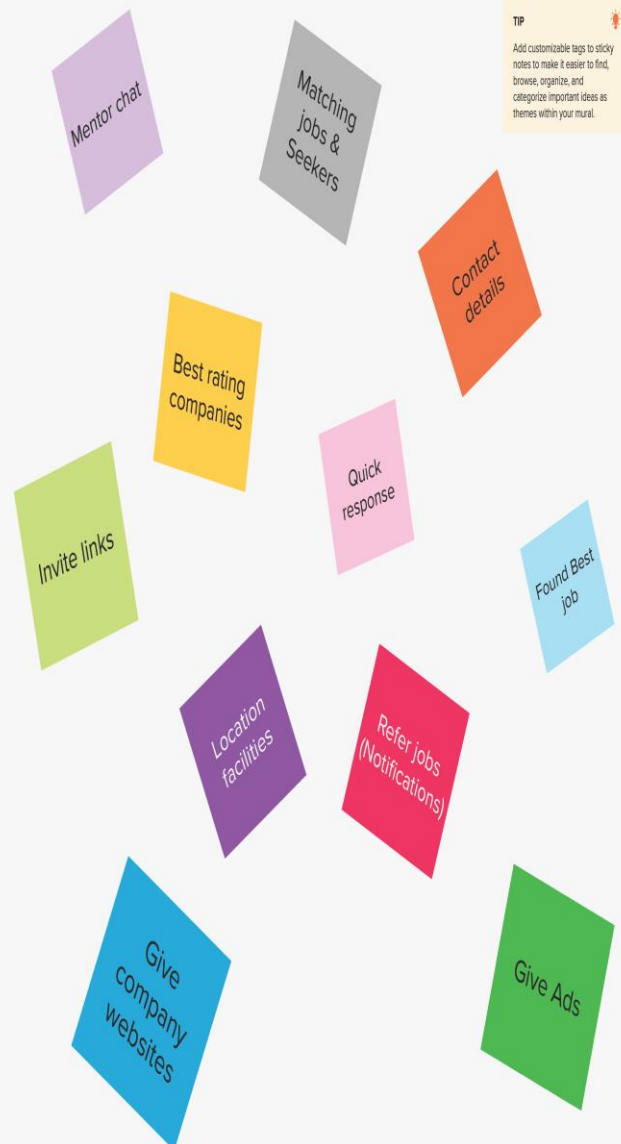
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ **20 minutes**

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Contact details

Matching jobs & Seekers

Mentor chat

Location facilities

Give company websites

Found Best job

Refer jobs (Notifications)

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Give Ads

Quick response

Invite links

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)