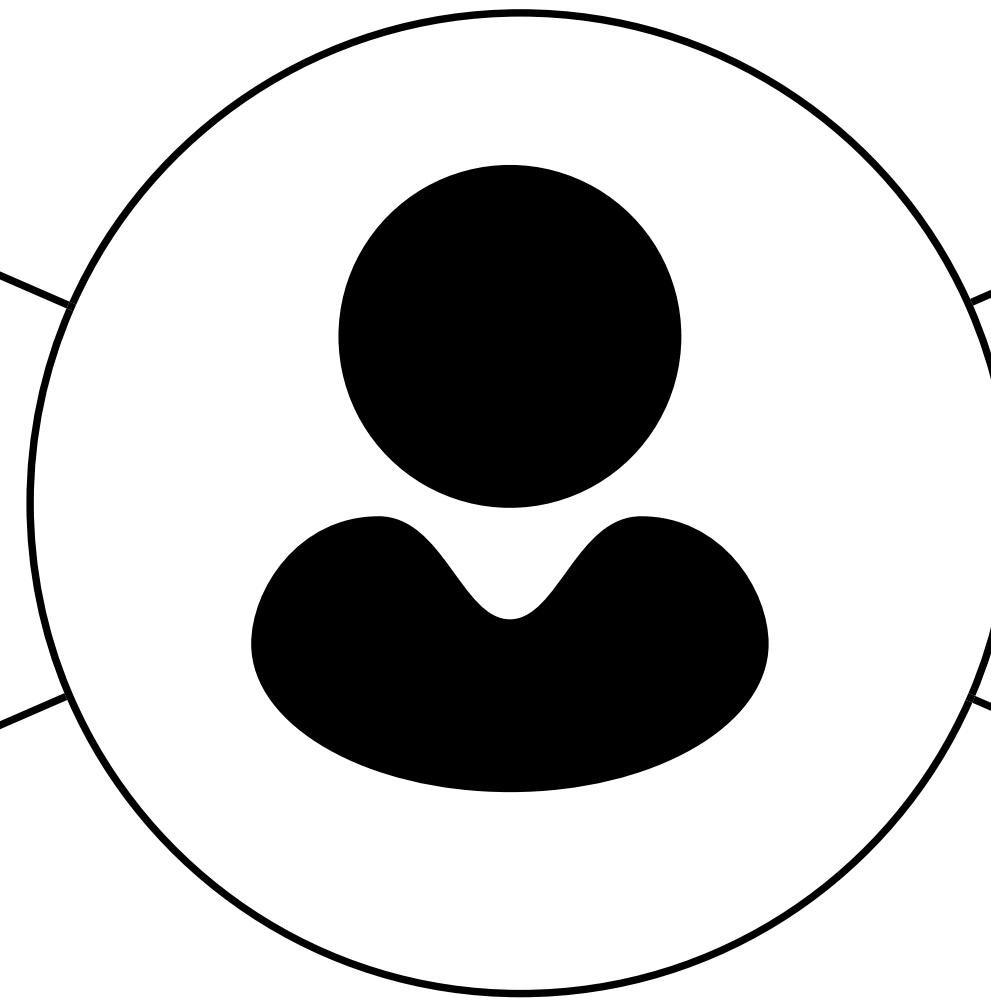


What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



To notify
kinds of
offers
available

user information
should be
displayed to
company properly
as they update
often

A private
message from
the company to
that particular
person
individuality

To get an
information
about an
individual
company

Why don't
you do like
this??
that??

Gives us some
correction or
what the people
actually need

Can also get some
new contacts or
update the
application
according the
users needs

A platform
of
opportunity

The platform
according to
the persons
Qualifications

Where we can
find many
companies and
their job
vacancy

What do they SEE?

environment
friends
what the market offers

What do they HEAR?

what friends say
what boss say
what influencers say

Lack of skill
requirement

Lack of job
requirement

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

To recommend
the companies
according to our
skill set

PAIN

fears
frustrations
obstacles

1. Feeling worried as i don't have any jobs
2. Scared about the companies test protocol.

GAIN

"wants" / needs
measures of success
obstacles

1. Don't have to worry about the companies test protocols and their procedures.
2. Mental Health.