

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	
Project Name	
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Finding the job related to the skills are quite tough



Key rules of brainstorming

To run a smooth and productive session

- 🕒 Stay in topic.
- 💡 Encourage wild ideas.
- ⏸ Defer judgment.
- 👂 Listen to others.
- 🗣 Go for volume.
- 👁 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Ranjith Kumar S

Keywords from a sample resume were extracted

Calculate similarity of skill keywords between sample resume and job description

By matching the keywords from resume and job requirements, the job information will be provided

The more matched keywords, the higher the calculated score

Ajith Kumar R

The data I planned to use was job postings in the respective job types that fit the criteria

The next step was cleaning the text descriptions. Use standard cleaning techniques

Build Keyword Matching Feature

Build Classification Algorithm

Chaamundeswaran J

Daily Newsletters for job related news and informations

Automatic resume building by use of completed courses and trainings

Drag and drop resume Building

Dynamic Sorting and searching of resumes for recruiters

Vishaal J

Recommending course for the missing skills for their dream job

Alerts for skill matched jobs

Roadmap for every interview process

Alerts for new job vacancy

Chandru V

Teaching the desired skills in a effective and fastest manner

News feed for day-to-day technological advancements in respective industries

Interactive resumes for concerns authorities

Time to time webinars by few experts in their fields

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Roadmap for every interview process

Keywords from a sample resume were extracted

Daily Newsletters for job related news and informations

News feed for day-to-day technological advancements in respective industries

Drag and drop resume Building

Recommending course for the missing skills for their dream job

Interactive resumes for concerns authorities

Calculate similarity of all keywords between sample resume and job description

Alerts for skill matched jobs

By matching the keywords from resume and job requirements, the job information will be provided

Dynamic Sorting and searching of resumes for recruiters

The next step was cleaning the text descriptions. Use standard cleaning techniques

Time to time webinars by few experts in their fields

The data I planned to use was job postings in the respective job types that fit the criteria

Teaching the desired skills in a effective and fastest manner

Build Classification Algorithm

Build Keyword Matching Feature

Automatic resume building by use of completed courses and trainings

Alerts for new job vacancy

The more matched keywords and lower unmatched keywords, the higher the calculated score

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

