

## Ideation Phase

### Brainstorm & Idea Prioritization Template

DATE	19 SEPTEMBER 2022
TEAM ID	PNT2022TMID30625
PROJECT NAME	<b>SIGNS WITH SMART CONNECTIVITY AND ROAD SAFETY</b>
MAXIMUM MARKS	4 MARKS

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

<https://app.mural.co/t/ibm27396/m/ibm27396/1665847890192/c58e3c8c5198651ca8970a294c5edd5542ba77b5?sender=u454fd235ed4f2ea0d4aa6742>

### **Steps of the Process:**

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Step-3: Idea Prioritization



## Brainstorm & idea prioritization

Use this template to brainstorm and prioritize ideas to your team. Brainstorming sessions to your team can generate ideas and suggestions and can help you generate ideas for your team. Use this template to brainstorm and prioritize ideas to your team.

- 1. Brainstorming session
- 2. Team discussion
- 3. Brainstorming session

### Brainstorming session

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1. Brainstorming session

### Define your problem statement

Use this template to define your problem statement. Brainstorming sessions to your team can generate ideas and suggestions and can help you generate ideas for your team. Use this template to brainstorm and prioritize ideas to your team.

1. Brainstorming session

### Brainstorm

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1. Brainstorming session

### Group ideas

Use this template to group ideas and prioritize them. Brainstorming sessions to your team can generate ideas and suggestions and can help you generate ideas for your team. Use this template to brainstorm and prioritize ideas to your team.

1. Brainstorming session

### Prioritize

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