

**IBM – NAALAYA THIRAN
NEWS TRACKER APPLICATION**

LITERATURE SURVEY

**FACULTY MENTOR
MR.BHARATHIKANNAN.N**

1. Analysing and understanding news consumption patterns by tracking online user behaviour with a multimodal research design

Authors: Martijn Kleppe and Marco Otte

Understanding people's online behaviour has traditionally been a field of interest of commercial research agencies. However, academic researchers in a variety of fields are interested in the same type of data to gain insights in the Web behaviour of users. Digital Humanities scholars interested in the use of digital collections are, e.g., interested in the navigation paths of users to these collections.

2. News Sentiment Tracker

Authors: Andrew Wesson | Prashanth Rao

Our goal in this project is to build a commercially applicable automated system using NLP that can perform end-to-end data processing and fine-grained sentiment analysis on news articles to identify key events that trigger a change in sentiment toward a target entity.

3.Tracking the News with Google News

Authors: Ajil Roy ,Dr. K Srinivasan

Due to the Internet, we live in a world with easy access to all types of information. Even local newspapers that were formerly inaccessible outside their locality are publishing stories online. As a result, you can catch up on localized news from all over the world. This is a significant step forward, of course, since it means you can get news about, say, Brazil, straight from the source, instead of from an Associated Press reporter who may have been in the country for only a few days.

4. A Requirement Model of Local News WAP/WEB Application for Rural Community

Authors: AHMAD M. FRIJAT and RA'FAT A. AL-MSIE' DEENA

Mobile news service can be obtained easily and provide flexibility to access the rural news criteria at any time in any location. This research introduces a prototype “local news WAP/WEB application” that provides the people in the rural communities with the appropriate news services that could help those people to view the various news via this prototype.

5.Web News Mining Using New Features: A Comparative Study

Author: HALGURD S. MAGHDID

Web-based applications are a well-known platform to exchange information between Internet users. However, in this modern world, the processing of huge information or Big-Data such as web news or web advertisement of product information through users is the main challenge. In another side, such web applications are the most accessible media for users to get up-to-date information. Equally, these applications need huge computation in terms of spaces and times as well as they drain the battery power of the users' mobile devices.