# Project Design Phase-I Problem – Solution Fit Template

Date	19 September 2022
Team ID	PNT2022TMID10046
Project Name	Project – Crude Oil Price Prediction
Maximum Marks	2 Marks

#### **Problem – Solution Fit Template:**

The Problem-Solution Fit for Crude Oil Price Prediction is given below. The Problem Solution fit means that we have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps all the members of the project development recognize what would work and why.

### **Purpose:**

The Problem Solution fit solves complex problems in a way that fits the state of your
customers.
The Problem Solution fit succeed faster and increase your solution adoption by tapping into
existing mediums and channels of behavior.
The Problem Solution fit is used for marketing strategy with the right triggers and messaging
The Problem Solution fit increase touch-points with your company by finding the right
problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly
problems.

## ☐ It is used to Understand the existing situation in order to improve it for your target group.

#### **Problem - Solution Fit:**

