

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID28535
Project Name	AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	2 Marks

Customer Problem Statement:

A problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	IT Professional	Lose Weight	I have obesity	I Eat junk foods 24/7	Insecure and not active
PS-2	Teacher	Be Active	I get Tired	Not Eating Properly	Not focused and Lazy