Problem Solution Fit

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Project Title: Exploratory Analysis of Rainfall Data in India for Agriculture

1. CUSTOMER SEGMENT(S) • Farmer • Normal People who want to know about Climates	Save Economy Decrease in damage of crops Reduce food supply demand	Rainfall Forecasting which will help the farmers to make agricultural decision Suggest water irrigation system based on rainfall forecasting	Define CS, fit into CC
Description D	 Focuses on the climate changes which affects the plans and decisions of farmers Analysis of weather data 	Increasing in global temperature cause a climate change Unpredictable climate Heavy rainfall	Focus on J&P, tap into BE, understand RC
To create an innovation in time series forecast rainfall of different area Reduce crops damages Joy by seeing crop growth rate Trust and belonging.	 Time Series forecasting rainfall of different area Suggest the farmer to correct sowing period of crop to plant 	8. CHANNELS OF BEHAVIOUR ONLINE See the rainfall prediction through online. OFFLINE Observe the current satiation weather data.	Identify strong TR & EM