UNIVERSITY ADMIT ELIGIBLITY PREDICTOR

Enter details, Choose University, Report Generation, Predicting the chances of Admission



Steps

What does the person (or group) typically experience?



Interactions

What interactions do they have at each step along the way?

- · People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?



Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

