

Ideation Phase

Define the problem statements

Date	9 October 2022
Team ID	PPNT2022TMID21562
Project Name	University Admit Eligibility Predictor
Maximum Marks	2 Marks

Customer Problem Statement:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a graduate	find the best university where I would fit in	I couldn't	there are so many universities and I cannot surf through all the universities' past details to check if I fit in	discouraged
PS-2	a working professional	improve my skillsets by attending an esteemed university	don't know if my scores are adequate	there are so many changes in education	confused