

IOT BASED SAFETY GADGETS FOR CHILD SAFETY MONITORING AND NOTIFICATION

CUSTOMER JOURNEY MAP

JOURNEY STEPS	DISCOVERY	REGISTRATION	ONBOARDING AND FIRST USE	SHARING
ACTION	<div>Child Safety</div>	<div>Highly Portable</div> <div>Less Expensive</div> <div>Easy Maintenance</div>	<div>User Friendly</div> <div>Flexibility</div> <div>Less Complexity</div>	<div>Safe And Secure</div> <div>More Interactive</div>
NEEDS AND PAINS	<div>Child Live Location</div> <div>Monitoring Child Health Care</div>	<div>Escape from Emergency Situation</div> <div>Provide Safety to the Child</div>	<div>Secure Environment</div> <div>Trusted Person</div> <div>Parent Support</div>	<div>Commercial Purpose</div>
TOUCH POINT	<div>Location Tracking</div>	<div>Security Alert</div> <div>Call Detection</div>	<div>SMS Encryption</div> <div>Provide Comfortness</div> <div>Fixing Alarm</div>	<div>Alert Zone</div> <div>Safety Guideliness</div>
CUSTOMER FEELING	<div>😊</div>	<div>😞</div>	<div>😊</div>	<div>😊</div>
OPPURTUNITY	<div>Device For Monitoring</div>	<div>Having the Notification Device</div>	<div>Using Gadgets For Secure</div>	<div>Improving For Safety</div>
PROCESS OWNERSHIP	<div>N Yousefnezhad · 2020 · Cited by 37</div>	<div>MM ZIKRIYA · Cited by 5</div>	<div>P Battistoni · 2021 · Cited by 4</div>	<div>N Arunkumar · Cited by 3</div>