

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID45324
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/app/board/uXjVPDEwkbC=/?share_link_id=747653118501

Example:

Problem 1



Problem 2



Problem 3



Problem 4



Problem 5



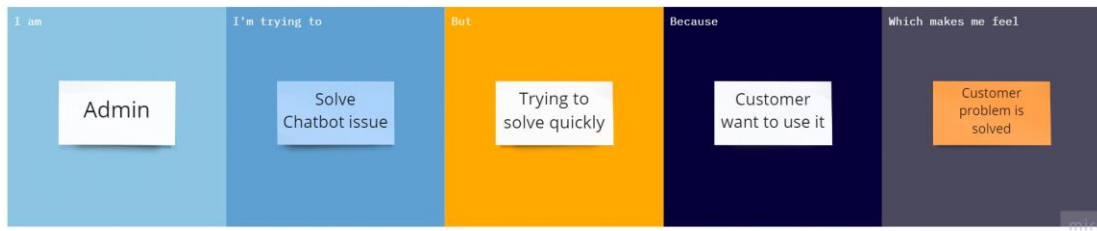
Problem 6



Problem 7



Problem 8



Problem 9



Problem 10



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Customer	Buy a new product	It is irrelevant	It doesn't recognizing the word	Frustrated
PS-2	Customer	Log in	It doesn't	It has	Unhappy

			Login	Technical Issue	
PS-3	Customer	Sign in	It doesn't Sign In	I have OTP receiving problem	Anger
PS-4	Customer	Buy a product	It doesn't show correctly	It has a problem in recognizing and try to resolve it	Happy
PS-5	Customer	Update my profile	It doesn't update	It has a sever problem and resolved it	Happy
PS-6	Admin	Solve Log in	It doesn't take more time	Customer want to log in	Customer problem is solved
PS-7	Admin	Solve Sign in	It doesn't take more time	Customer want to Sign in	Customer problem is solved
PS-8	Admin	Solve Chatbot issue	Trying to solve quickly	Customer want to use it	Customer problem is solved
PS-9	Admin	Solve order history	It doesn't take much time	Customer want to access it	Customer problem is solved
PS-10	Admin	Update the stock	It doesn't update	Customer want to update it	Customer problem is solved