

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID45324
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

<https://app.mural.co/invitation/mural/ibmcloud7264/1668444580827?sender=u7b19bb3c874c312b4c5b0645> HYPERLINK

"<https://app.mural.co/invitation/mural/ibmcloud7264/1668444580827?sender=u7b19bb3c874c312b4c5b0645&key=8398ca88-3ea4-416f-b264-6e18345f7bf7>"& HYPERLINK

"<https://app.mural.co/invitation/mural/ibmcloud7264/1668444580827?sender=u7b19bb3c874c312b4c5b0645&key=8398ca88-3ea4-416f-b264-6e18345f7bf7>"key=8398ca88-3ea4-416f-b264-6e18345f7bf7

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Get your to-do list under control.
Discuss the topics which we going to
done in this project. Prioritize the
content need to be done.

- 🕒 **10 minutes** to prepare
- 🕒 **1 hour** to collaborate
- 👥 **2-8 people** recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes



A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



8 Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

We found that the problem of the recommendation was not to get appropriate and Most popular results

5 minutes

PROBLEM

To develop a project for user's can purchase the product by using the Chatbot



Key rules of brainstorming

To run an smooth and productive session

 Stay in topic.



 Encourage wild ideas.

 Defer judgment. Listen to others.

 Go for volume.



 If possible, be visual.

2

Brainstorm

Our ideas to solve the problem

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketching) or to start drawing!

Mohamed Aslam



Nawas Sherif



3

Group ideas

To collect the team ideas and grouped together to better understand

20 minutes

Programming Language



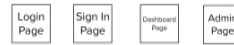
Cloud Service



User Details



Pages



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

