

to CL	1. CUSTOMER SEGMENT(S) CS Water is the basic necessity for all kind of living beings. water is been used by every source of people in different areas such as Residential & commercial areas, testing purposes, etc.. All this we need quality and purified water. It impact the water quality monitoring management.	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> The quality testing required some basic set of budget required. If the water is not at standard quality it is an serious thread to all the people. Because water is essential one for all to sustain. Sometimes it may cause disease and it will affect the people,	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> The available solution is finding water quality index (WQI) and water quality class (WQC). Merits: It checks the turbidity, Ph, TDS, Hardness. Demerits: It would identify the limited parameters in water.	to BE, understand RC
	2. PROBLEMS / PAINS + ITS FREQUENCY PR It is very difficult to find the pure drinking water. Because it need more proof to be an qualified water. The rising water pollution ,resulting in lab testing to imperative reliability and accuracy and directly include the drinking water. The main problem is impurities present in the water.	9. PROBLEM ROOT / CAUSE RC I Identify appropriate solution. II Collect sufficient amount of data. III Identify the associated casual factor.	7. BEHAVIOR + ITS INTENSITY BE Water quality analyst analyse the quality and develop policies and plans for control the factor which produce impurities.They conduct chemical,physical and biological test to define water quality standard.	
Focus on PR, tap into BE, understand RC	3. TRIGGERS TO ACT TR This triggers to discover the pattern in user data and then make prediction based on intricate pattern for analyzing the quality of water. It also helps to improve the efficiency and more protected to drink	10. YOUR SOLUTION SL Using Advanced Artificial Intelligence seven significant parameters and developed models were evaluated based on some statistical parameters based on Naive Bayes algorithm, K Nearest Neighbor (KNN), Support Vector Machine (SVM) and Linear regression algorithm	8. CHANNELS of BEHAVIOR CH ONLINE Helps to notify the data preprocessing information. OFFLINE By attaining the standard quality of satisfy all parameterit is consider as pure water.	Extir f BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> Before there is no technology to analyse the water quality so it cause problem in health issue. It cause disease such as diarrhea, dysentery, hepatitis, typhoid, polio and cholera. But now a days it is decreased because of Water monitoring system and methods of finding pure water.			

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