



What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Easy digit
recognition
with good
accuracy

Some
documents are
not readable
due to wearing
out

Save time in
analyzing and
classifying
digits

Difficult to
recognize
cursive
writing

Doubting the
accuracy

Faster digit
recognition
system

Faster and
Efficient
digit
recognition

Old people and
people with
eye sight
problems are
helped

What do they HEAR?

what friends say
what boss say
what influencers say

Cost effective
and better
reviews from
customers

What do they SEE?

environment
friends
what the market offers

Digit
Recognition in
postal mail
sorting and in
bank cheque
processing

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Reduced
human errors
in digit
recognition

Implement in
postal and
banking
sectors

Reduced the
strain and
stress in digit
recognition

PAIN

fears
frustrations
obstacles

Since one hot
encoding is
implemented the
number of columns
can be very high in
some cases

It is not best
for
immediate
results

GAIN

"wants" / needs
measures of success
obstacles

Best
accuracy for
digit
recognition

Satisfaction
of old and
people with
eye sight
problems

Digit
classification
implementation
in postal and
bank servers