

Project Design Phase-I
Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID45296
Project Name	Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
•	Problem Statement (Problem to be solved)	The number of customers who purchase products online and make payments through online. sales analysis provide customers data to improve the business in all time. to develop the dashboard using the dataset and improve the revenue.
•	Idea / Solution description	build the intelligent dashboard, exploration using the dataset and improve the business
•	Novelty / Uniqueness	it includes the data customers most picked products, sales by location, region, etc..
•	Social Impact / Customer Satisfaction	examine the dataset by customer, location, time, product, customers interest, trends..etc.
•	Business Model (Revenue Model)	this model gives high revenue in business, because the dashboard analyses the whole data of the sales in different categories.
•	Scalability of the Solution	the dashboard uses large data set, of customer data, the dashboard helps to analyse the customer's interest, so it helps to companies attract to many customers easily. the dashboard helps the company to provide the service based on customers, location, region, product...etc.