

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID39256
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

I am	I'm trying to	But	Because	Which makes me feel
Student	to buy formal	confusion on which suits me	some color show me dull and issue in size fit	Down

I am	I'm trying to	But	Because	Which makes me feel
Media influencer	buy party ware	Which accessories match this party ware	some accessories looks too bold	Discomfortable

I am	I'm trying to	But	Because	Which makes me feel
New user	checking for new arrival	need assistant	doesn't have idea on new fashion	Lonely

I am	I'm trying to	But	Because	Which makes me feel
User	checking offers and cheap price outfit	offers are not visible	month end and low budget	Bad

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	To buy formals	Confusion on which suits me	Some colour looks dull and issue in size fit	Down
PS-2	Media influencer	To buy party ware	Which accessories match this party ware	Some accessories look too bold	Discomfortable
PS-3	New user	Checking for new arrivals	Need assistant	Doesn't have idea on new fashion	Lonely
PS-4	User	Checking offers and cheap price outfits	Offers are not visible	Month end and low budget	Bad