

What do they
HEAR?

what friends say
what boss say
what influencers say

Friends are saying possitive

Artificial intelligence in easy

Accessing is easy

What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

It reduce human work

Easy to understand

Excited

Many technological advances throughout history have protected human lives from the threats that endanger them

Machine learning can greatly help emergency and disaster management

Disaters are unpredictable,which leaves the victims in a state of unpredictable shock

What do they
SEE?

environment
friends
what the market offers

Other disasters such as wildfres

Learn natural disasters affects

History has shown that natural disasters are capable of exacting a heavy fiancial toll on government business and private citizen

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

Dicuss an awarenessbuilding activity

Public education and awareness,hazard and vulnerability assessment and improved infrastructure

Monitoring and evaluation,recovery protocols,security and detection protocols

PAIN

fears
frustrations
obstacles

Limited statistical parameters are used for prediction

Dynamic time series data required for clustering process

Communicates expertsite and authority

GAIN

“wants” / needs
measures of success
obstacles

More accurate predictoin of natural disaster

Classify the natural disasters based on various parameters

Operationally quantifiable management