Conducting a brainstorm

RETAIL STOCK INVENTORY ANALYSIS

15 minutes to prepare
30-60 minutes to collaborate
3-8 people recommended

Created in partnership with Meta

PROBLEM STATEMENT

PROBLEM

Due to poor inventory retailers are not able to provide right goods to consumer in right quantity at right place in right time.Through analysis and visualization of stock data user can meet customer demand without running out of stock or carrying excess supply

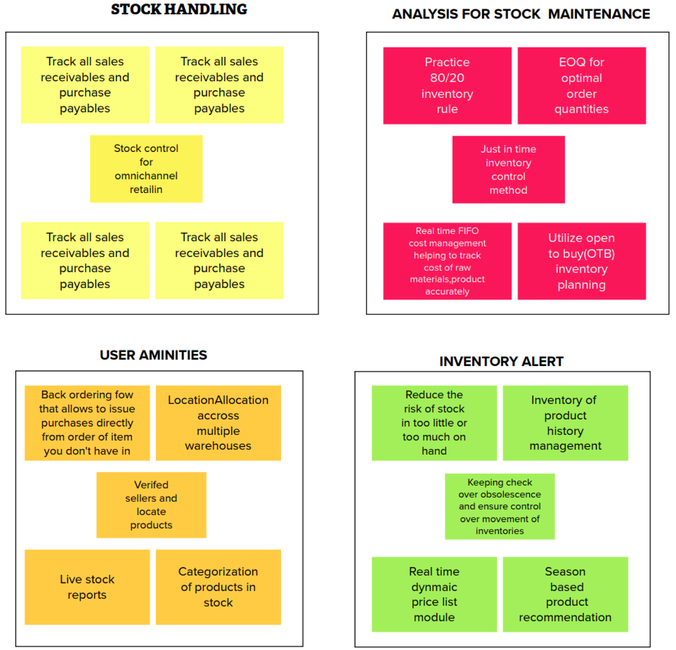
Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

BRAINSTORM

GROUP IDEA



PRIORITIZATION