PROBLEM SOLUTION FIT

1. CUSTOMER SEGMENT(S)

Nutrition analyzes designed to help health professionals, dietitians, coaches, trainers and gymnasiums manage client, create personalized meal plans.

6. CUSTOMER CONSTRAINTS

Food allergies or sensitivities, religious, practices, and ideologies beliefs are some of the main reasons people rely on specific diets or follow dietary restrictions.

5. AVAILABLE SOLUTIONS

Many informations available on internet. To prevent malnutritionis to eat a healthy, balanced diet.

2. JOBS-TO-BE-DONE / PROBLEMS

People are eating more food than the necessary amount of food for their health

9. PROBLEM ROOT CAUSE

Nowadays many people are not eating sufficient amount of food to provide calories, vitamins and minerals they need for their optimal health. but some peoples are eating far more food than is necessary for their health.

7. BEHAVIOUR

To give the regular notification about diet.
To give proper diet to consumers.
Create a healthy habitat by eating healthy food items to maintain their diet.

3. TRIGGERS

Nutritional Analysis detects the exact nutritional value of any given food item.
It determines the percentage of macro and micronutrients present in that food item as well as the presence of inhibitors, toxic chemicals, or any other new component.

4. EMOTIONS: BEFORE / AFTER

Before : Improper Health maintenance.

After : Proper Health Maintenance.

10. YOUR SOLUTION

To satisfy the wellness and mental health of the users by using the with help of application.

8. CHANNELS of BEHAVIOUR

ONLINE:

This system provides a user friendly environment that enables user to interact through chatbot to clarify their queries and dashboard to display to know the activities

OFFLINE:

Connecting all the user through offline meeting and give some complementary gifts. Conducting offline session by nutrition expert.