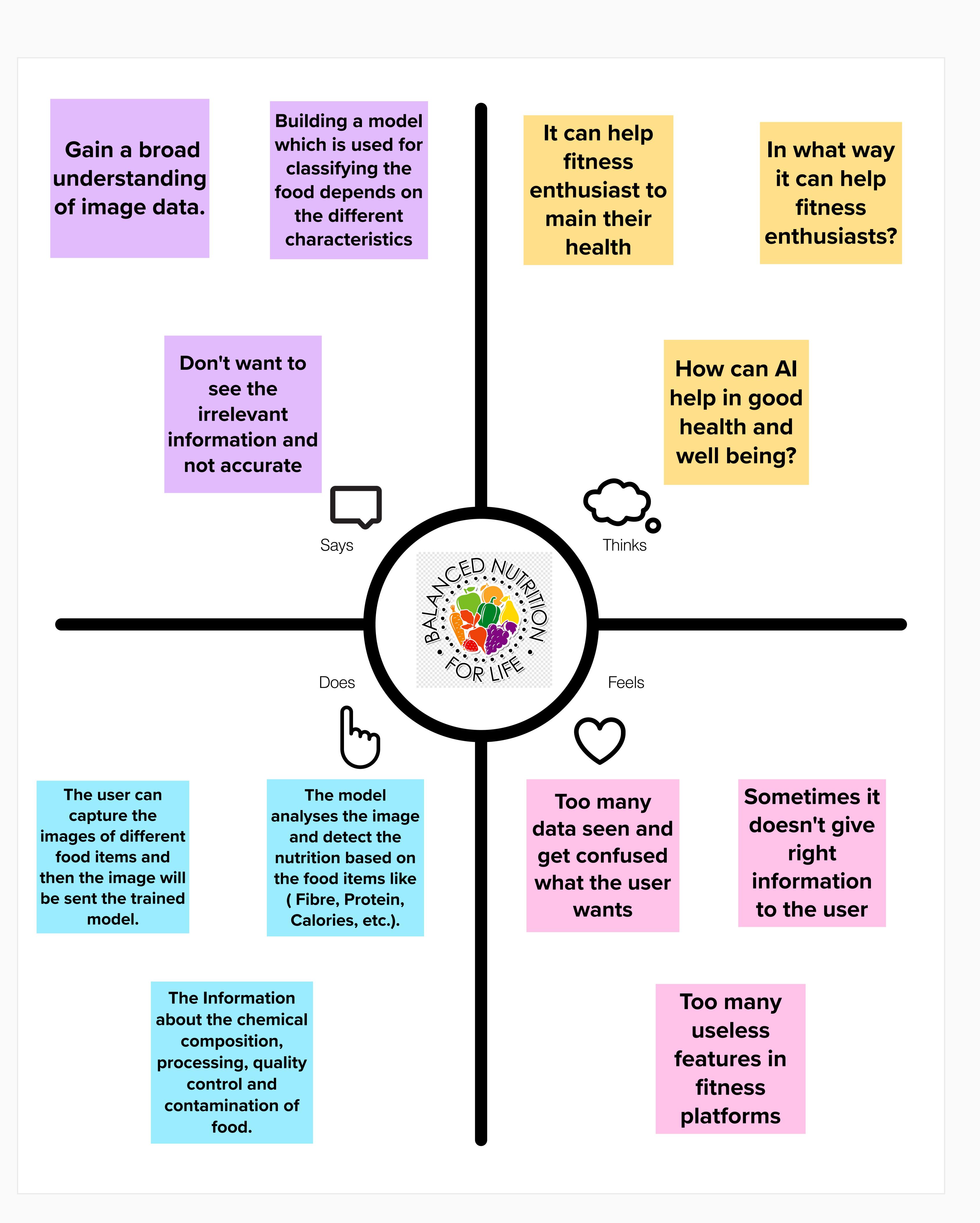


## Empathy Map

Dive into the mind of the user for focused product development

Build empathy and keep your focus on the user by putting yourself in their shoes.



S.NO	PAINS	GAINS
1	Not understanding what the app offers during onboarding	It savings cost
2	Long onboarding and sign up	Al in nutrition helps via predictive analytics in minimising wastes, saving costs, visual pattern recognition.
3	People feel it difficult to Monitor or keep track of their fitness activities	It gives accurate forecasting
4	Some peoples are skeptical about the accuracy of datas	By performing food security using smart technologies and informations sharing mechanisms
5	Sometimes not correct information provide	Improve tha accuracy through advanced technology