

## What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations



## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

Why crude oil is important?

Why the crude oil is demand in the market?

The oil price changes every minutes

Predict the accuracy price

dominant role in price determination

oil stocks has been rising in latest years

## What do they SEE?

environment  
friends  
what the market offers

The primary factors of supply and demand

decreased demand for oil latest year

LSTM using for future oil prediction

inputs are giving base on day by day changes of oil price

python would be easy to implement

Most thing increase efficiency of accuracy

## PAIN

fears  
frustrations  
obstacles

temporary price fluctuation

demand and supply supply for crude oil

reduce economic growth

investing in oil and gas drilling

To prevent large losses and to stabilize the market

wti unrefined petroleum markets

## GAIN

"wants" / needs  
measures of success  
obstacles

Graphical representation of oil prices

Useful to oil traders

we can use machine learning for predict the price

we can use deep learning Algorithm

## What do they HEAR?

what friends say  
what boss say  
what influencers say

Crude oil price prediction is very difficult

Million of traders are invested their shares in crude oil