


Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>NHAI Pedestrians Traffic police Travellers</div></div></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>Lack of awareness about the signs and their purpose. Limitations in the current system of sign boards .Some of special features are expected such as realtime updates, updates as per the current condition of the road & And overall this should Dynamic for the problem statement.</div></div></div>	<div><div>5. AVAILABLE SOLUTIONS<div>The static sign boards are not enough essential function so we have to replace the current static boards. In order to provide solution for those boards can be smartly coonected and digitalized. An IOT device can implemented for the purpose of realtime update and weather update with help of cloud services.</div></div></div>	Explore AS, differentia
Focus on J&P, tap into BE, understand RC	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS<div>Lack of essential features with the current sign board system. Major accidents due to not implementing proper signs through sign sign boards. Have to intimate the current road condition & provide speed limit as by above.</div></div></div>	<div><div>9. PROBLEM ROOT CAUSE<div>Due to we cannot change the purpose of the static boards once they are implemented. There are several abrupt road issues will arise & the sign boards should capable of adaptive to them.</div></div></div>	<div><div>7. BEHAVIOUR<div>What does your customer do to address the problem and get the job done? They just have to adapt to the updated smart connected boards And follow the rules they display. The main thing is to done how they take action for the sign intimation.</div></div></div>	Focus on J&P, tap into BE, understand RC

<div><div>3. TRIGGERS<div>People will follow the other individuals who utilize the use the smart connected sign boards and it will create the awareness and certainly their curiosity will increased.</div></div></div>	<div><div>10. YOUR SOLUTION<div>The solution is the smart connected sign boards which includes an IOT device for the real time update. With the use of the weather API and other cloud services they an be implemented</div></div></div>	<div><div>8. CHANNELS of BEHAVIOUR<div>Online People may get the signs which going to be displayed through the cloud services.</div></div></div>
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	<div data-bbox="152 65 454 89" data-label="Section-Header"><p>4. EMOTIONS: BEFORE / AFTER</p></div> <div data-bbox="152 97 678 116" data-label="Text"><p>How do customers feel when they face a problem or a job and afterwards?</p></div> <div data-bbox="129 118 374 137" data-label="Text"><p>Feeling secure ,solicitous & hopeful</p></div> <div data-bbox="721 59 761 89" data-label="Image">The logo consists of the letters 'EM' in white, bold, sans-serif font, enclosed within a green square.</div>			
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