

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID09334
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	2 Marks

Customer Problem Statement:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Retailer	Analyse the monthly sales	Manual calculation doesn't produce accurate results	Human may commit mistakes	confused
PS-2	Supplier	Supply goods to local shops	unable to satisfy the need of stocks	Due to insufficient storage capacity and change in demands	Hopeless
PS-3	Retailer	sell/buy stocks	Leads to loss	Insufficient knowledge in stock management	Frustrated