

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS Customer can be any retailers (both new and old retailers)	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <ul style="list-style-type: none"> Cost constraints Availability of Required Devices Internet connections Electricity issue 	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> The unexpected shifts in demand, which are closely correlated to price increases, can be anticipated and supplied accordingly. People have tried to forecast price increases and decreases based solely on their own personal experience.	Explore AS, differentiate
Focus on PR, tap into BE, understand RC	2. PROBLEMS / PAINS + ITS FREQUENCY PR <ul style="list-style-type: none"> Wastage of excess order for goods Shortage of goods Locating the nearer warehouse for restocking The transportation cost Sudden hike in demand-based products. 	9. PROBLEM ROOT / CAUSE RC <ul style="list-style-type: none"> Maintaining stock and having a clear picture when forecasting the inventory are the key driving forces behind this stock inventory management. This analytical endeavor unquestionably lowers the percentage of stock ignorance and aids in forecasting. 	7. BEHAVIOR + ITS INTENSITY BE <ul style="list-style-type: none"> It aims to make a record of available stocks. It aids in inventory management. It is simple to use. 	Focus on PR, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TO ACT TR Every retailer hopes to turn a profit. As a result, they are motivated to employ this kind of analysis so they may decide more wisely about the stock inventory system. 4. EMOTIONS EM <small>BEFORE / AFTER</small> BEFORE: Inconsistent stock levels. AFTER: Controls the amount of inventory needed, and we may compute the profits and losses.	10. YOUR SOLUTION SL <ul style="list-style-type: none"> It is simple to analyze the business and we may take better business decisions by creating various sorts of charts. The major goal is to manage the inventory system, which means that there shouldn't be any excess or insufficient goods. It can be completed extremely quickly and successfully. 	8. CHANNELS of BEHAVIOR CH ONLINE It can be utilized both online and offline. The double mode operating system is made with user-friendliness in mind. OFFLINE To ensure that stocks don't remain excessive, the inventory system can be analyzed in offline mode.	Extract online & offline CH of BE