1. CUSTOMER SEGMENT(S) CS

- Obesity persons
- Unhealthy people

6. CUSTOMER CONSTRAINTS

- Avoid sugar and oil and salty items
- Avoid junk foods
- Take fruits and vegetables

5. AVAILABLE SOLUTIONS AS

Take home made foods instead of restaurant food.

2. JOBS-TO-BE-DONE / PROBLEMS J&P

Make a awareness among the people using apps or posters.

9. PROBLEM ROOT CAUSE RC

Because of the change in the human lifestyle.
E.g. Food

7. BEHAVIOUR BE

If we take a food we must know taken and takeout items in the foods and avoid the high calorie items

3. TRIGGERS

`TR`

Looking at awareness posters
And affected persons.

10. YOUR SOLUTION

`SL`

People facing diseases and heavy pains like cyst, stomach pain, PCOD.
It can be avoided by taking traCC

8.CHANNELS of BEHAVIOUR

`CH`

8.1 ONLINE
Using nutrition based apps, post awareness photos and videos on social media.

8.2 OFFLINE
Conducting an awareness meeting.

4. EMOTIONS: BEFORE / AFTER			
EM Indigestion and obesity - used to maintain a healthy lifestyle.			