Project Design Phase-I Problem – Solution Fit Template

Date	19 September 2022 PNT2022TMID09239 Project - Data Analytics for DHL Logistics Facilities	
Team ID		
Project Name		
Maximum Marks	2 Marks	

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

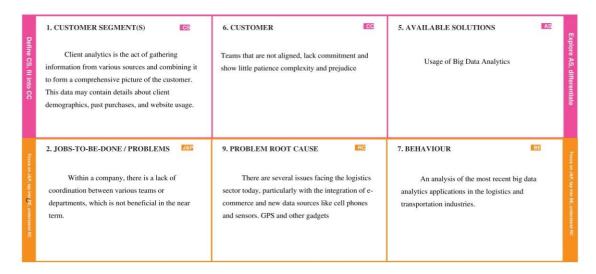
Purpose:

- □ Solve complex problems in a way that fits the state of your customers.
- □ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ Understand the existing situation in order to improve it for your target group.

Template:

Project Title: Data Analytics for DHL Logistics Facilities Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID 01276



Monitoring 24/7, User friendly interface	Regarding the way in which organizations now use their analytics Now, businesses may predict sluggish and busy times as well as anticipated supply shortages in the	Along with a growth in data volume, data processing technologies will also become more powerful.
4. EMOTIONS: BEFORE / AFTER EM		
Before : Keeping track of records for commodities is difficult.	future.	
After: Now, businesses may predict busy and sluggish times. future supply		
shortages that may occur and take appropriate action		