

Team Id: PNT2022TMID21516

Title: Al-powered Nutrition Analyzer for Fitness Enthusiasts

Browsing, booking, attending, and rating a local city tour	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	BROWSING THE CONSULT When we provide the nutritional contents the user can cross check in browser. PROFESSIONAL CONSULT IMPLEMENTING THE PROCESS The user can also consult with nutritionist to know about the process and verify his/her final results.	The user analyzes and understands the food they consume. The user can choose his/ her respective time and date, alternative food items which are not available with them.	The product displays the calorie count of the food user consumes. Based on the user's daily routine the food with correct nutrition content will be recommended.	Once the process is finished the user feels healthy and active. FEEDBACK The user writes feedback based on the experience they faced with this product.	The user will be aware of the food that will be good for his/her health. HEALTH AWARENESS The user will be awre of the foods to be taken and not to be taken in.
Interactions What interactions do they have at each step along the way? People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use?	Interact with people with similar age groups. With social media and get to know about this product.	Interact with their close friend circle and share their experience with them. Share their experience with Neighbours. Interact with social media.	With social media they post their daily activities, so they can get motivated. The user tries to do more physical activity, to be fit. The user tries to do competitive environment with his friends so it would be livelier and motivating to complete the task.	Consult with professionals Writes feedbacks of their experience in social media. Track his/her health using the product.	More recommendations and suggestion will be provided to user's mail. Writes feedbacks of their experience in social media.
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me" or "Help me avoid")	Help me to be fit. Help me to know what self-care is. Help me to be motivated.	Help me to schedule foods according to my daily routine. Help me to recommend foods that are available. Help me to motivated till completing my last food of the day.	Help me to feel excited till completing my daily routine food. Help me to avoid junk foods and foods that are not recommended to me. Help me to avoid skipping meals even if I have heavy schedule.	Help me to know about the importance of food. Help me to be fit and healthy. Help me to be motivated till last.	Help me to provide awareness of the foods that are not good for my health. Help me to think that i have done good job to my body and my mind.
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	The good reviews given by the past users. Photos and videos of the users in social media are exciting to see. Exploring new recipes of food are exciting and fun.	They feel excited that they are trying a proper way to maintain his/her health. They feel productive about the knowledge of nutrient contents that are provided in each food. Feel happy while purchasing the goods for ourselves.	They feel happy when they make positive output during the process. They feel excited to see their process of growth in health.	The user feels delighted to see his/ her healthy body. The user feels inspired to discover more.	The user feels inspired and motivated.
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	There are users who are hesitates to take a step for their own health. Some users may think that "is it useful?"	The user may feel frustrated when they purchase foods because of the prices which may exceed their budget. Feel time-consuming when the user tries to recreate the recipe provided for them.	They feel frustrated to maintain a correct track of food provided for them. They feel confused to whether they can continue process or quit it. They feel ignorant when they avoid a meal during their heavy schedule. Making Excuses.	Users feel that they can quit now as there is no tasks given to them.	Users feel that they are free as there is no tasks given to them.
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	By providing the process with the experiences of past users	By providing costefficient recipes and ingredients. Providing simple easy-making recipes.	Motivating them like "you are doing good job!", "you have x number of calories in your food, enjoy!".	Motivating them that their body can be totally fit if they continue this process. Consult with professional their process and get motivated.	Recalling their experience in the process and feels motivated.