## **Project Design Phase 2**

### **Customer Journey Map**

Date	21st October 2022	
Team ID	PNT2022TMID10007	
Project Name	Project – Natural Disaster Intensity Analysis and	
	Classification Using Artificial Intelligence	
Maximum Marks	4 Marks	

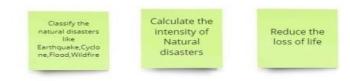
Customer Journey Map for "Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence":

**Step-1: Goals and needs** 



Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

#### What are their key goals and needs?



#### What do they struggle with most?



#### What tasks do they have?

They give images as input using webcam

They just give images it will produce of natural disaster

Early

Classification of natural disaster

# **Step 2: Journey Steps**

Journey Steps Which step of the experience are you describing?	<b>Discovery</b> Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	<b>Sharing</b> Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	Customer look for the rame of the discouter	Connect with the gools Emergency Take shalls account	prepared Stay in a safe Practice Stay nees or a safe connected shelter safety drills and updated	Creating sharing the parameters among that disagrate sharing the proof them proof them proof them proof them proof them them them the sharing the sharing them the sharing the
Needs and Pains What does the customer want to achieve or avoid? Tip: Reduce ombiguity, e.g. by using the first person narrotor.	Unwarded Popup Advertisement messages	Irrelevent Multiple verification Fayed informations steps information	Try no to be Always keep, Plan for awareness praire kes location should be conducted.	Sturing the sterning the sterning diseases of the population of the sterning through the population of the sturies of the sterning polytomia share population of the sturies of the studies of the sturies of the sturies of the sturies of the studies of the studie
<b>Touchpoint</b> What part of the service do they interact with?	Press/Media social media Advertisement Flyers Telemarketing	Email Adentisement Bringle need/cation	always keep listen to local different sinds of create an different sinds of create and first all kit officials kinds of create and disaster plan	sharing sharing almalignment of the people sharing almalignment of sharing the people sharing the people sharing the sharing the people sharing the sh
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions	<b>⊕</b>	<b>©</b>	<b>©</b>	<b>©</b>
Backstage				
Opportunities What could we improve or introduce?	A website can be created which identifies	The website can be made secure and more accurate so that it will	The customers can give a image as Input and the type of natural	The website can be made available to everyone who need to
Process ownership Who is in the lead on this?	After he website it created it will be incharged it will be incharged it MORF.	The NDRF team is in lead of the website.	The NOMF team is in lead of the wedsale	The NGRS team is in lead of the website:

**Step 3: Journey Outcomes** 



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