


## BRAINSTORM

Date	1 November
Team ID	PNT2022TMID22894
Project name	Project-Smart Farmer-IoT enabled smart farming application
Marks	4 Marks




### Step1: Team Gathering, Collaboration and Select the problem Statement


Template



## Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so you can unleash their imagination and start shaping concepts even without sitting in the same room.

-  10 minutes to prepare
-  1 hour to collaborate
-  2-8 people recommended



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

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**A Team gathering**  
 Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


**B Set the goal**  
 Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
 Use the Facilitation Superpowers to run a happy and productive session.  
  
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1


### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes







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PROBLEM  
**How might we [your problem statement]?**



#### Key rules of brainstorming

To run a smooth and productive session

 Stay in topic.	 Encourage wild ideas.
 Defer judgment.	 Listen to others.
 Go for volume.	 If possible, be visual.

## Step 2: Brainstorm, Idea Listing and Grouping

[illegible]

### Step 3:Idea Prioritization

### Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

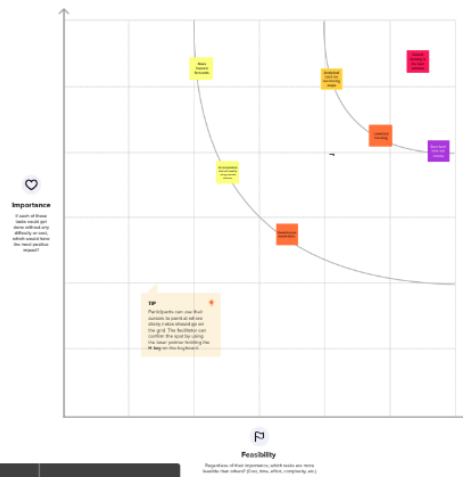
20 minutes

**Tip** Gold nouns tend to have a strong negative connotation, so make it harder to find, less obvious, less obvious, and colleagues' important roles are less obvious within your mind.

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

© 30 minutes.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the moral  
Share a view link

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to email, include in slides, or save in your drive.

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Keep moving forward

 **Strategy Sharps**  
Define the scope

 Define the components of a new idea or strategy

Open the template

 **Customer experience journey map**  
Understand customer needs, expectations, and



[Open the template ->](#)

**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities,

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

10) Where to explore further