Project Design Phase-I
Proposed Solution Template

Date	17 October 2022
Team ID	PNT2022TMID15341
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.
2.	Idea / Solution description	Developing web application that would take all data and do analysis and give reports for visualization of data in a dashboard to identify trends for future analysis.
3.	Novelty / Uniqueness	visualization based web application more friendly dashboard
4.	Social Impact / Customer Satisfaction	applying data analytics on sales data would improve productivity of the organization by giving the trends and future market analysis
5.	Business Model (Revenue Model)	basic model: minimal analysis dashboard subscription: reports on future prediction
6.	Scalability of the Solution	the solution will be scalable even when the organisation productivity goes down