

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <i>Most of the industry workers are engaged with gas related productions</i>	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL <ul style="list-style-type: none"> ✓ <i>It work only when at 5V power supply is given.</i> ✓ <i>Its sensitivity depends on humidity and temperature.</i> 	5. AVAILABLE SOLUTIONS <small>PLUSES & MINUSES</small> AS <ul style="list-style-type: none"> ● <i>Put off all flames,lamps,incense sticks and etc.</i> ● <i>put the safety cap back on the cylinder.</i> 	Explore AS, differentiate
	2. PROBLEMS / PAINS <small>S FREQUENCY</small> PR <ul style="list-style-type: none"> ● <i>Burning natural gas produces Nitrogen oxide,Carbon monoxide, Methane.</i> ● <i>This chemicals can trigger respiratory problems,depression, decrease the quality of your health</i> 	9. PROBLEM ROOT / CAUSE RC <ul style="list-style-type: none"> ✓ <i>Carbon dioxide along with natural and propan gas, can leak in the home.</i> ✓ <i>Due to poor ventilation or malfunctioned exhausted fans.</i> ✓ <i>Carbon monoxide can also leak into the home chimney is clogged.</i> 	7. BEHAVIOR + ITS INTENSITY BE <ul style="list-style-type: none"> ● <i>If there is a gas leak in the home a person may notice the smell of sulphur or rotten eggs.</i> ● <i>A hissing or whistling sound near a gas line.</i> ● <i>A white cloud or dust cloud near a gas line .</i> 	
Identify strong TR & EM	3. TRIGGERS TO ACT TR <i>If leak is indoors, open all windows and doors, to disperse the gas. In the case of cylinders,disconnect the cylinder and move it outdoors to an open area.</i>	10. YOUR SOLUTION SL <ul style="list-style-type: none"> ✓ <i>Improved monitoring technology and science.</i> ✓ <i>The trade group representing natural gas utilities.</i> ✓ <i>That may lead to further emissions reductions.</i> 	8. CHANNELS of BEHAVIOR CH <ul style="list-style-type: none"> ● <i>An unusual noise from your appliance, or a hissing sound from piping or connections may also indicate a gas leak.</i> ● <i>A gas leak may also be detected unusual flame behavior at an appliance burner. Although rare, a fire in or near a gas appliance or pipe is also signs of a leak.</i> 	Extract online & offline CH of BE
	4. EMOTIONS <small>BEFORE / AFTER</small> EM <i>other common health issues like the stomach flu, headache, sore throat or simply being tired. These symptoms include:Dizziness. Eye and throat irritation</i>			