

IBM Cognos Analytics with Watson

Packed Bubble exploration

35

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Packed bubble

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Analytics

Details

Fields

Properties

Selected sources /

50_Startups.csv

Search

Navigation paths

50_Startups.csv

- R&D Spend
- Administration
- Marketing Spend
- State
 - Profit

Profit colored by State sized by State

State (Count)

State

California Florida New York

Bubbles*

Profit

Click or drag data here

Size

State

Color

State

Click or drag data here

Repeat (column)

Click or drag data here

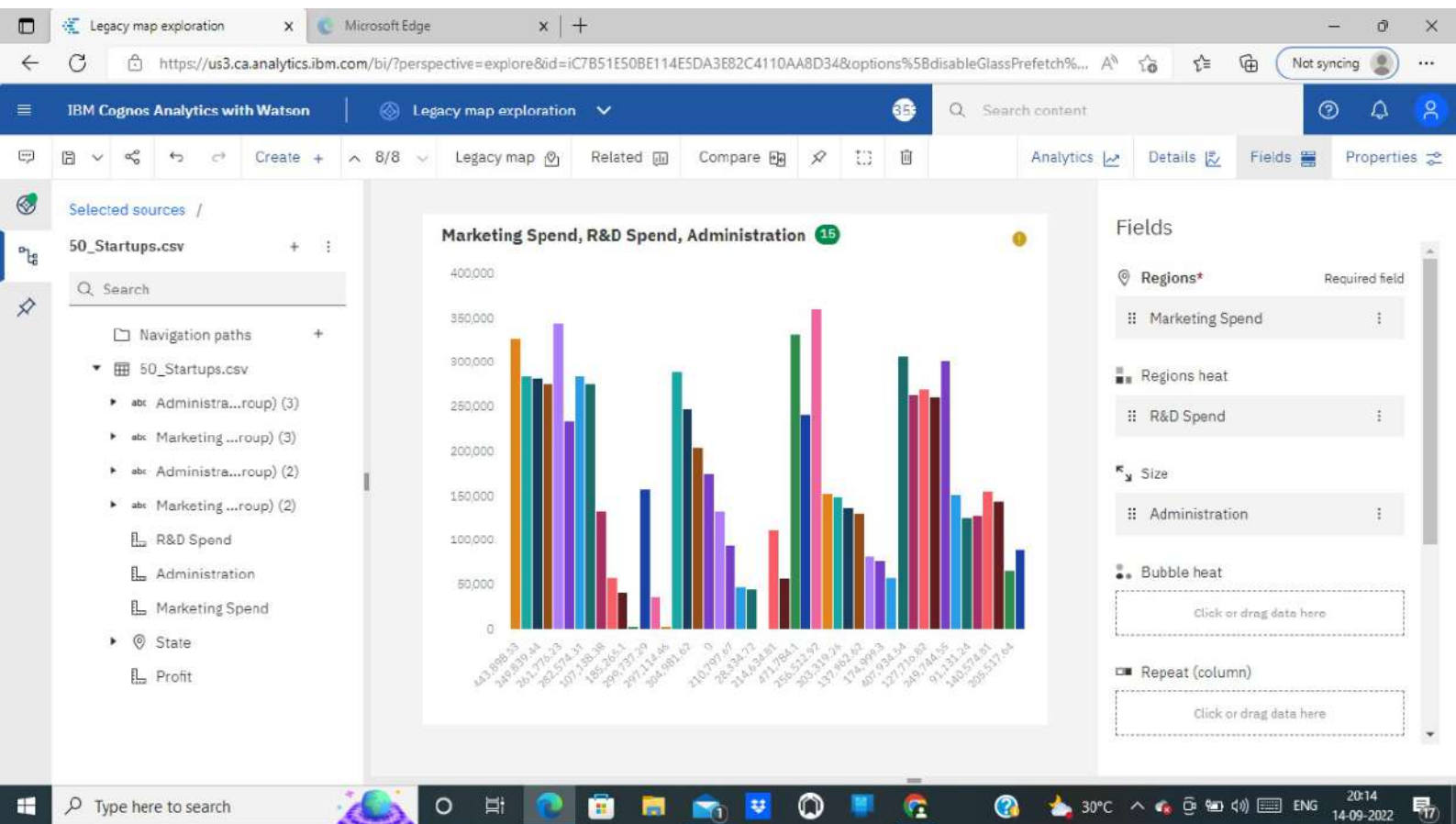
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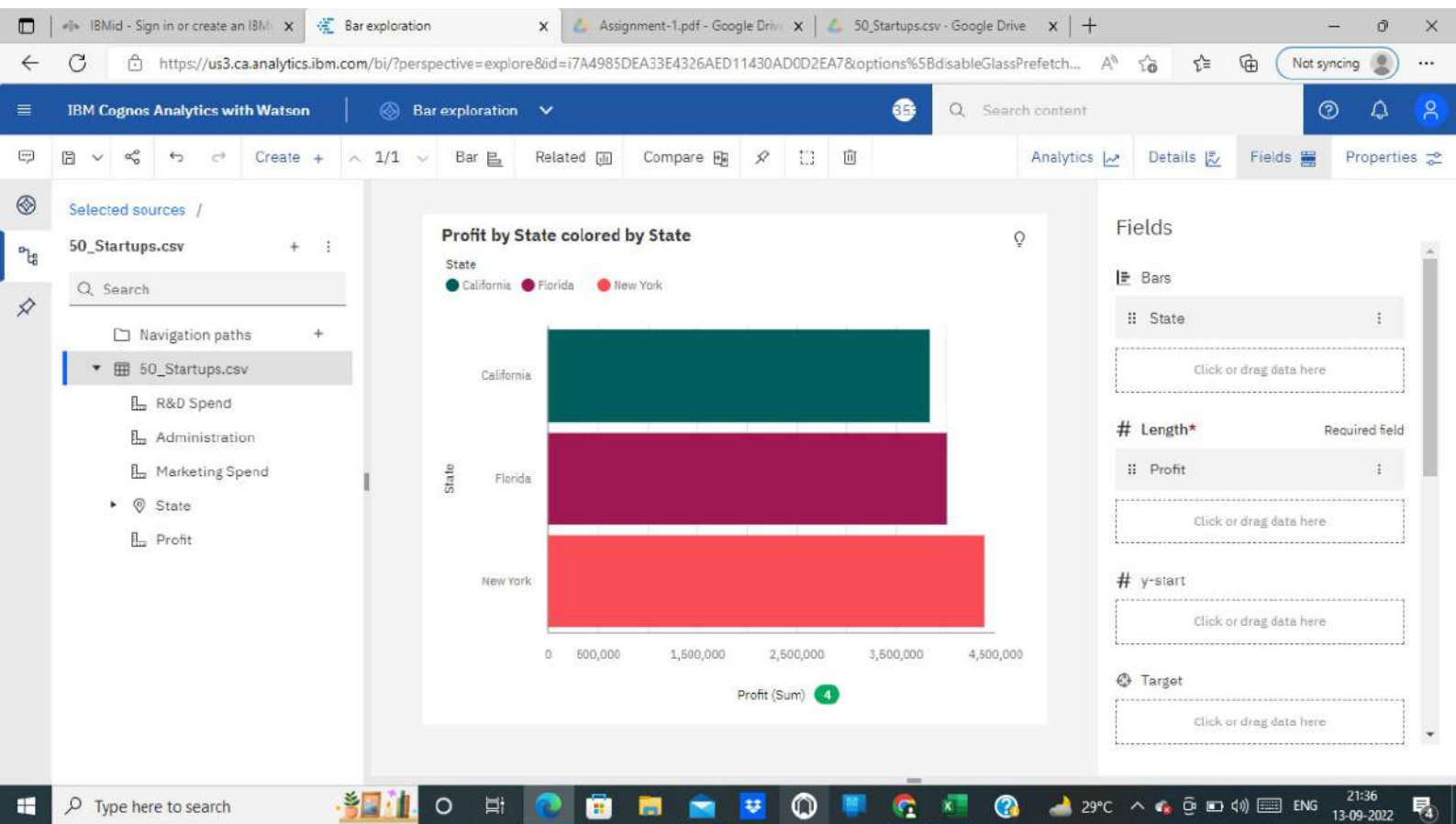
Microsoft Store

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IBM Cognos Analytics with Watson | Tree Map exploration

Selected sources / 50_Startups.csv

Navigation paths

- 50_Startups.csv
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit

Profit for State hierarchy 4

Profit (Sum) State

Legend: California (teal), Florida (purple), New York (red)

Profit (Sum) scale: 3,841,622.84 to 4,597,499.81

Heatmap visualization showing Profit (Sum) by State hierarchy.

Fields

- Heat: Click or drag data here
- Repeat (column): Click or drag data here
- Repeat (row): Click or drag data here
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IBM Cognos Analytics with Watson

Heat map exploration

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Heat map

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Navigation paths

50_Startups.csv

R&D Spend

Administration

Marketing Spend

State

Profit

Profit by State and Profit

Profit (Sum)

29,561.8

432,778.2

Profit

4

14,681.4

42,559.73

64,916.08

69,758.98

77,796.83

81,005.76

89,949.14

96,479.51

96,778.92

97,483.56

101,004.64

105,008.31

107,404.34

108,733.99

111,113.02

122,776.86

125,170.37

129,417.04

134,107.35

144,159.4

149,759.96

155,752.6

156,991.12

182,401.99

191,792.06

California

State

Florida

New York

Fields

Profit

Click or drag data here

Points

Click or drag data here

Heat*

Required field

Profit

Size

Click or drag data here

Repeat (column)

Click or drag data here

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