

<p><u>CUSTOMER SEGMENT</u></p> <p>Who is our customer? Customers who are searching jobs with suitable skills</p>	<p><u>CUSTOMER LIMITATIONS</u></p> <ul style="list-style-type: none"> • Not having enough money for survival • Do not have place to show their skills to recruiters 	<p><u>AVAILABLE SOLUTION</u></p> <p>Using online sites for searching jobs which only includes their qualifications not showing their skills and also taking interviews in offcampus will not provide enough opportunities to be hired at their desired company</p>
<p><u>PROBLEMS AND PAINS</u></p> <p>Existing job searching websites not provide enough opportunities to be hired by reputed companies.</p>	<p><u>PROBLEM ROOT/ CAUSE</u></p> <p>Existing solution will not provide enough opportunities for our customer to be hired, and show their skills to recruiters and this leads to poverty and also causing to lose dignity in society due to unemployment</p>	<p><u>BEHAVIOUR</u></p> <p>Customer can install our app from social media app stores and fed their details about their skillset and continue to monitor the application to get job recommendation from our app</p>
<p><u>TRIGGERS TO ACT</u></p> <p>Seeing their friends getting jobs by using our job recommendation app</p>	<p><u>OUR SOLUTION</u></p> <p>Having lots of skills but wondering which job will best suit you? Don't need to worry! We have come up with a skill recommender solution through which the fresher or the skilled person can log in and find the jobs by using the search option or they can directly interact with the chatbot and get their dream job.</p> <p>to develop an end-to-end web application capable of displaying the current job openings based on the user skillset. The user and their information are stored in the Database. An alert is sent when there is an opening based on the user skillset. Users will interact with the chatbot and can get the recommendations based on their skills. We can use a job search API to get the current job openings in the market which will fetch the data directly from the webpage</p>	<p><u>CHANNELS OF BEHAVIOUR</u></p> <p><u>Online</u> Getting installed our app</p> <p><u>Offline</u> Recommending our app to their friends for developing our app</p>
<p><u>EMOTIONS</u></p> <p>Getting hope by seeing the results and success stories of those who are already used our app got hired</p>		