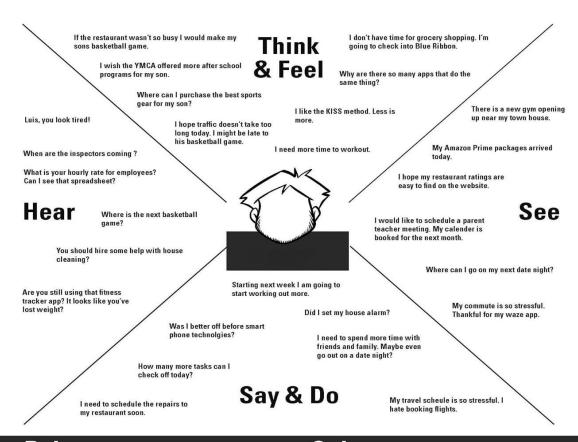
Ideation Phase Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID37006
Project Name	Nutrition Analyser
Maximum Marks	4 Marks

Empathy map:



- Luis is very busy with his francise. He needs help with logging into all his accounts for work and home. He has a hectic commute to work. He needs help from friends and family. Her calendar fills up too quickly

Gain

- The "SuperHuman" app will help with managing existing finance apps.
 He needs a password sign-in program like "LastPass."
 He needs his waze app to notifiy him of any changes to traffic.
 He needs reminders to stay in touch with family/friends.
 He needs more free time.