

# What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations

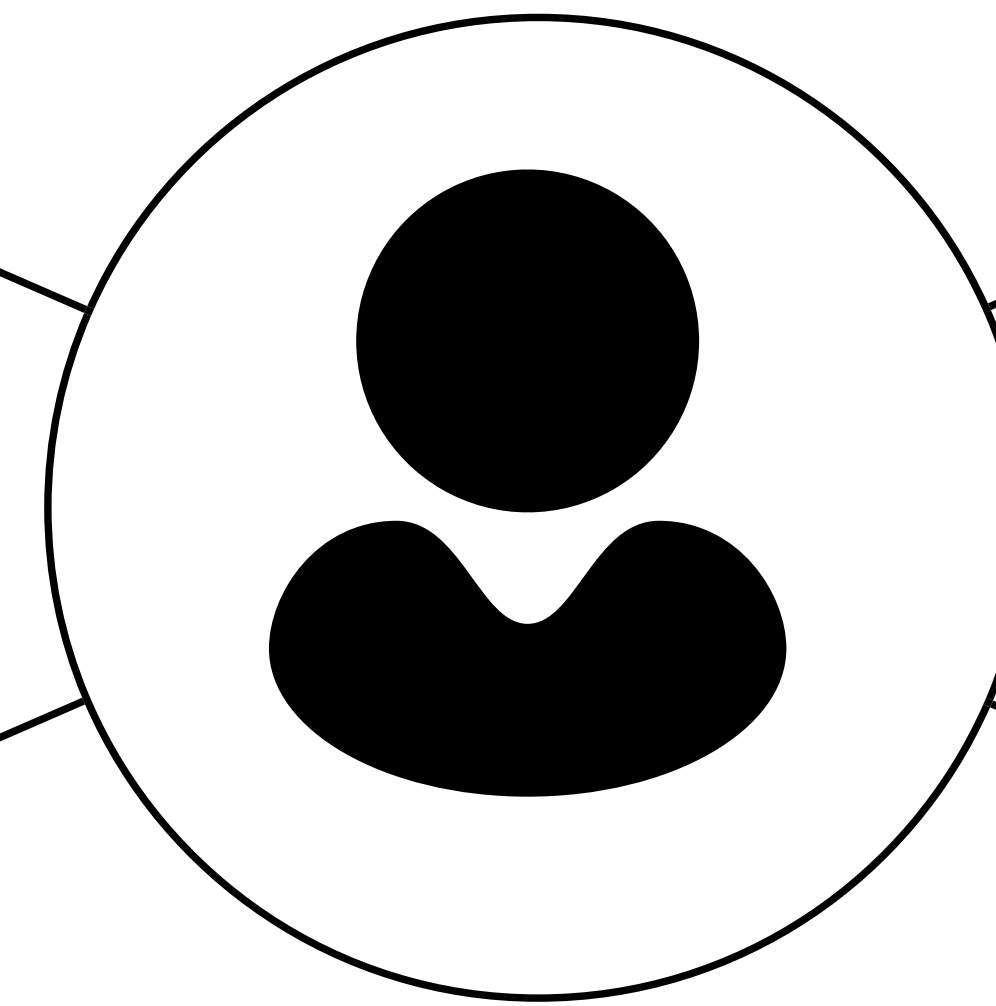
How to  
survive  
after a  
disaster?

How to  
prevent  
myself from  
it?

panic attacks  
increased  
and intense  
worry

What  
impacts will  
occur

Its like the  
world  
become  
end



## What do they HEAR?

what friends say  
what boss say  
what influencers say

Drastically  
affects the  
economy

Leads to  
permanent  
change in the  
econ system

Disturb the  
human  
ecological  
system

Health  
issues due  
to pollutants

Loss of  
electricity

Loss of life

## What do they SEE?

environment  
friends  
what the market offers

Preplaning  
is the best  
way to  
recover

collapsed  
buildings

## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

Saying Govt  
policies to  
victims

recovery of  
people not  
easy

Preventing  
ourselves  
from  
Disaster

Creating  
awareness

Going to  
safer  
places

Safeguarding  
valuable  
certificates

This disaster is  
more likely as a  
direct result of  
human activity

### PAIN

fears  
frustrations  
obstacles

Failure to in  
the time has  
cost many  
lives

Low source  
of  
aid

Inadequate  
Treatment

Least  
irrigation  
facilities

People  
helping each  
others  
to recover

### GAIN

"wants" / needs  
measures of success  
obstacles

Cleaning  
the world by  
natural  
things

Long term  
Reconstruction

Efficient  
Support

Making  
Development  
projects