# Ideation Phase Brainstorm & Idea Prioritization Template

Date	28 September 2022	
Team ID	PNT2022TMID45350	
Project Name	Car Resale Value Prediction	
Maximum Marks	4 Marks	

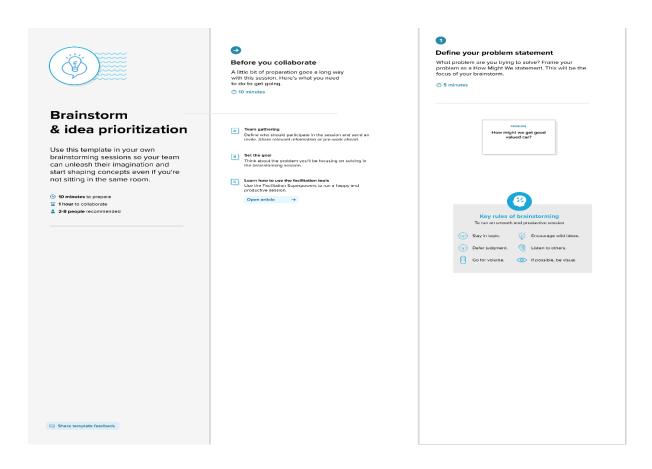
## **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <a href="https://app.mural.co/template/94238f11-00b5-42c7-8374-b3dd7c7c0b76/ae150568-42bf-46cc-b205-2f4ba1bdb4ca">https://app.mural.co/template/94238f11-00b5-42c7-8374-b3dd7c7c0b76/ae150568-42bf-46cc-b205-2f4ba1bdb4ca</a>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Step-2: Brainstorm



### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1		
Analyzing the car by using image.	By the image we can look for scratches on the car.	By the image we can look for dents on the car.
The image shows the color of the car.		





Person 4		
The video of the car can be uploaded	The interior and exterior can be seen clearly	Condition of the wheels can be predicted
Total distance driven should be mentioned		

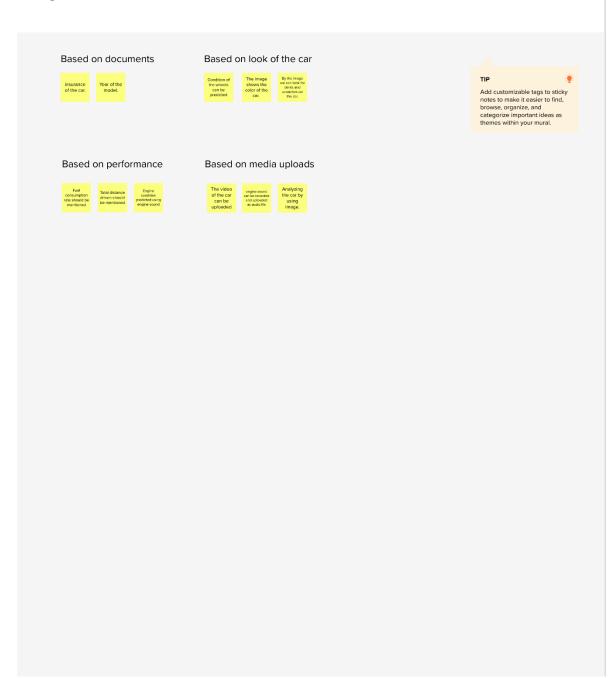
# **Step-3: Idea Listing and Grouping**



### **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes



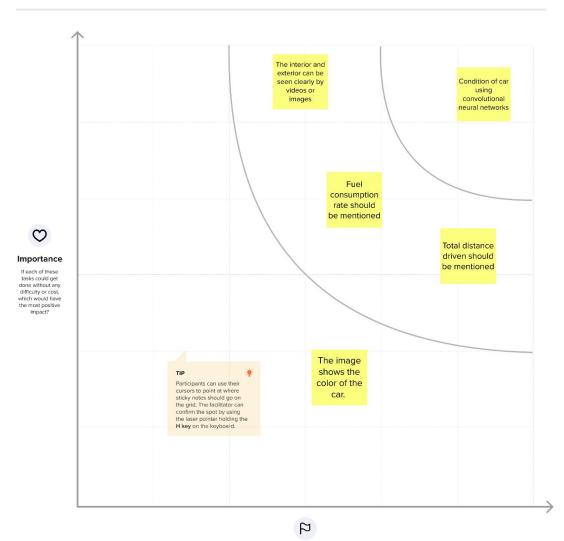
# **Step-4: Idea Prioritization**



#### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



#### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)