



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration?  
See a finished version of this template to kickstart your work.  
Open example



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

1

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

### Problem

Natural disaster can cause great damage on the environment



This is a problem statement...

### Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

### Divya dharshini. R

Emergency Measures

Economic support

Help rebuild cities

Drones and robots have been used to locate survivors

Transit information to emergency teams

AI systems information using seismic imaging

### Sakthi sneka. R

AI analyses data to learn about patterns of various earthquakes

Improved coherence amongst disaster management

Reforestation through technology

Improve Technology in natural

Stable Buildings

Machine learning can learn to Volcanic eruptions

### Priya dharshini. P

Using Land based sensors

AI help of seismic data to analyze magnitude of earthquakes

AI predict the location of earthquakes and aftershocks

Including radar sensors

Enhance early warning systems

Use technology for mitigation

### Alagu vidhya.R

AI-powered systems can accurately predict volcanic eruptions

To develop emergency communication systems

Location based alert systems

Using AI for satellite to predict and monitor path

Install fire suppression systems

seismograph using detect earthquakes

3

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

AI can helping interpret a growing amount of data

AI can create forecasting models that can automatically alert authorities

To develop plans to mitigate to the risks

Land based sensors can helping limit impact of natural disasters

Using big data in disaster management

TIP  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

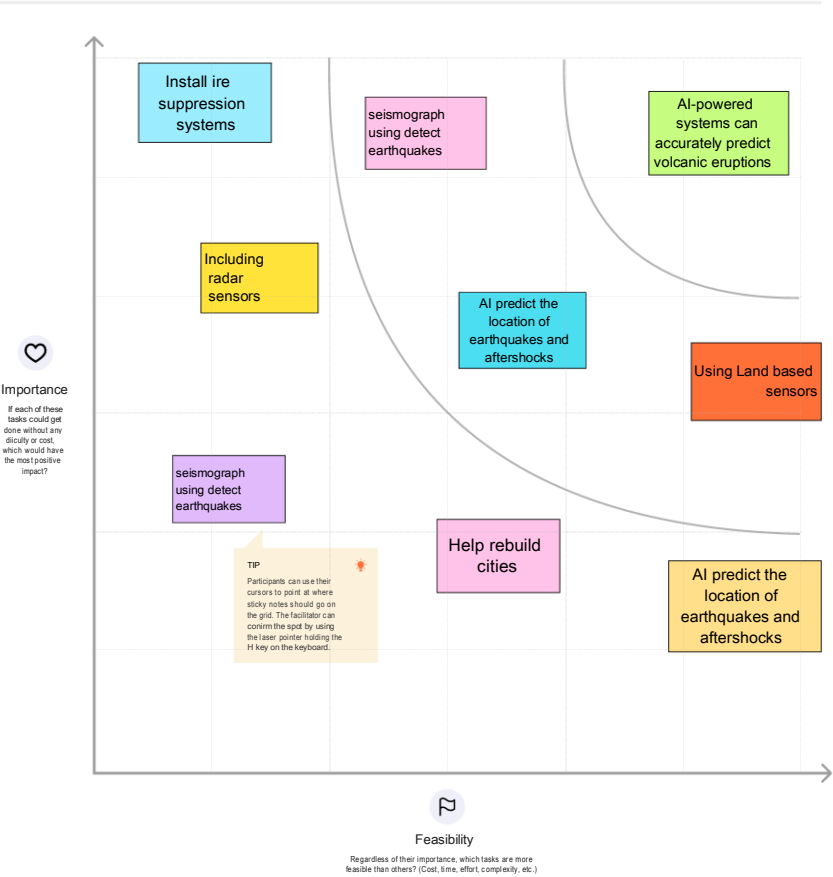
TIP  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

4

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons



#### Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



#### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.

Open the template



#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template



#### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

