Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM

The main aim of the project is to building a model which is used for classifying the fruit depends on the different characteristics like colour, shape, texture etc. Here the user can capture the images of different fruits and then the image will be sent the trained model. The model analyses the image and detect the nutrition based on the fruits.

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

ASHWIN KUMAR.M
- FOLLOW BALANCED DIET NUTRITION FOOD
- AVOID MORE CALORIES AND JUNK FOOD
- UNDERSTAND THE QUALITY OF FOOD BEFORE CONSUMING
- STUDY THE NUTRITIONAL CONTENT OF FOOD
- DON'T EAT FOOD FOR YOUR SHOW,EAT FOR YOUR HEALTHY
- FOLLOW DOCTOR PRESCRIBED PRACTICES

SARAVANAN.M
- FOLLOW HEALTHY LIFESTYLE
- CONSULT NUTRITIONIST ONLINE
- AVOID EMOTIONAL EATING
- STRICTLY STICK TO THE DIET
- REGULAR EXERCISE TO STAY FIT
- EAT ONLY QUALITY AND NUTRITION RICH FOOD

HUSNAIN ANSARI
- PROPER METHODOLOGY TO FOLLOW THE BALANCED DIET
- IMPROVE THE WAY OF EATING THE FOOD
- EAT THE FOOD WHICH HAS LESS FATS
- TRY TO CONSUME FOOD THAT HAS RICH IN NUTRITIENTS
- FOLLOW PROPER FOOD TIMING
- TRY TO CONSUME DIFFERENT FOOD DAY BY DAY TO IMPROVE THE EFFIENCY

SHYAM PRAKESH.V
- CONTROL WHAT YOU ARE CONSUMING
- EAT WHAT YOU WANT
- TAKE CONTROL OF YOUR PLATE
- EAT CONSCIOUSLY
- BLOCK THE THEIVES ENTERING YOUR BODY
- SCAN YOUR FOOD AND KNOW YOUR FOOD

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

USING ARTIFICIAL INTELLIGENCE
- IT MAINTAINS AN USER FRIENDLY INTERFACE
- IT SHOULD NOT MISUSE THE USSER INFORMATION
- REDUCE RISK
- DIGITAL ASSISTANCE

USING NEURAL NETWORK
- IT PROVIDES EFFICIENT AND CONVENIENT CUSTOMER SUPORT
- IT RECOGNISES THE MISTAKE AND PROVIDE QUICK RESULT
- IT PROVIDE QUICK RESPONSE
- PARALLEL PROCESSING

USING CLOUD TECHNOLOGY
- IT IS AVAILABLE 24/7
- IT SERVES USER TIME AND COST
- BACK-UP AND RESTORE DATA
- RELIABILITY AND SCALABILITY

USING DEEP LEARNING
- IT HAS BETTER AND EFFECTIVE PROCESSING MODELS
- IT MUST COMPATIBLE WITH MORE AMOUNT OF DATA
- EASILY IDENTIFIES TRENDS AND PATTERNS
- CONTINOUS IMPROVEMENT AND WIDE APPLICATIONS

4 Prioritize

Your team shall all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
♡ If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- IT SHOULD BE AVAILABLE 24/7
- IT SHOULD SUGGEST PROPER DIET PLAN
- PROPER ANALYZIS NUTRITIONAL CONTENT OIF THE FOOD
- USER FRIENDLY
- IT SHOULD INSTRUCT THE RIGHT CALORIE INTAKE
- IT SHOULD BE RELIABLE AND SCALABLE
- CHECK OUT THE NEW FEATURES
- IT SHOULD DIETING AND FASTING PLANS

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the R key on the keyboard.

⚑ **Feasibility**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →