

## Game-Changer

Game-changers are people who introduce new practices to their organizations. They learn, inspire others, and work together.

What are their key goals and needs?

They need to be able to communicate with people who are not like them. They need to be able to work with people who are not like them. They need to be able to work with people who are not like them.

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What are they struggling with most?

They are struggling with most of the things that are not like them. They are struggling with most of the things that are not like them. They are struggling with most of the things that are not like them.

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What ideas do they have?

don't hunting  
do train  
boring and  
monotony  
anything

LOW CDS OR  
PROF

SNEKA.B

### Journey Steps

Which step of the experience are you targeting?

### Discovery

Why do they even start the journey?

### Registration

Why should they trust us?

### Onboarding and First Use

How can they feel successful?

Crops in farms are many times ravaged by local animals like buffaloes, cows, goats, birds etc. This leads to huge losses for the farmer. Due to over population, it occurs a deforestation this results in shortage of food, water and shelter in rural areas.

Farmer get the idea of the problem and the solution. They start to think about the problem and the solution. They start to think about the problem and the solution.

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During night time the light will be on and the message will be sent to the farmer.

The L2E display the presence of animal and L2E readings. The L2E module is used for sending a message to the farmer about the intrusion.

### Needs and Pains

What does the customer want to achieve or avoid?

*Tip: Reduce ambiguity, e.g. by using the first person narrator*

### Touchpoint

What part of the service do they interact with?

### Customer Feeling

What is the customer feeling?

*Tip: Use the **emoji app** to express more emotions*

### Backstage

### Opportunities

What could we improve or introduce?

### Process ownership

Who is in the lead on this?

Efficient general crop assessment (assessing pests), more progress in implementing new solutions and evaluation of feedback to avoid and increasing services for these products


Warning of animals and other organisms in the field of interest, application of pesticides and fertilizers, hampered by high costs and unpredictability in the case of rain and flooding

Development of specific services and assessment of services for customers based on their needs and demands related to a specific group, such as a new insurance policy for a specific group of farmers or a specific service for a specific group of farmers

More and better (2020-2025) crop insurance services, more and better crop insurance services, more and better crop insurance services, more and better crop insurance services

Ministry of Agriculture is also an important stakeholder in the development of the insurance policy and the insurance plan and the insurance plan

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Crops in farms are many times ravaged by local animals like buffaloes, cows, goats, birds etc. This leads to  losses for the farmer

The problem of animals which damage crops in the field is a big problem for the farmer. The problem is that the farmer is not able to protect his crops from animals. The problem is that the farmer is not able to protect his crops from animals.

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Increase/decrease a leading metric

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