Customer Journey Map

PHASES	Motivation	Information gathering
Actions	desire to save the lives of people in peril	wants to get a high quality product
Touchpoints	The purchaser is happy	They will feel more secure after aquiring the product

Analyzes various products	chooses the most efficent product	Payment
sears developed a product on it	Automatic systems are strongly recommended	Subsequent product fulfilment
They have a few Possibilties	The protected phase will be restored	We make changes based on the needs of the client



