

IDEATION PHASE

DEFINE THE PROBLEM STATEMENTS

Date	22 September 2022
Team ID	PNT2022TMID22803
Project Name	News Tracking application
Maximum marks	2 Marks

Problem Statement

Muthu is a busy business man who needs to read news on the go without any hassles while travelling because he considers carrying around a physical newspaper a nuisance to him and the people around him. Muthu needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with him everywhere. Something which should fit in the palm of his hands, which he could carry everywhere, access from everywhere, something digital such as an application hosted on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

Question	Description
Who does the problem affect?	Customers such as Muthu.
What are the boundaries of the problem?	geographic, workflow, daily life
What is the issue?	Physical newspapers are old fashioned in this digital era. They cost money to buy, can easily be damaged, limited amount of information, not flexible to modifications, poor quality. Fixing these in such a way can make physical newspapers become extinct and their use can be abolished. If the problem isn't solved, it would become a greater problem to integrate people to become digitally aware.
When does this issue occur?	The issue occurs when the customer wants to read the news.
Where is the issue occurring?	The issue occurs when people try to access information i.e., during the usage. Accessing information is flawed through the usage of

	physical newspapers in the digital era.
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<p>Why is it important that we fix this problem?</p>	<p>It is important to fix this problem because since everything in our day-to-day life is becoming/being converted to digital from a physical/analog entity. It is necessary to access information from anywhere. It reduces the hassles of getting knowledge and information that has happened before and will promote everyone to know better about the current events that's happening and will motivate everyone to gain a profound knowledge in the field of their interests.</p>
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