EMPATHY MAP FOR NEWS TRACKER APPLICATION

SAYS

Expect something reliable

Is the application providing quality news?

Is tracking application accurate?

Is the application providing news in any languages?

THINKS

Expect something new

Irrelevant content

Advertisement disturbing

Delay to load content

USER

DOES

Looking at feature

Updates the application

Comparing feautre with other application

Quick access to content

FEELS

Provide High quality Content

Good User Interface

Easy to use

Positive feedback from users