

# Performance Metrics

Date	19 November 2022
Team ID	PNT2022TMID06631
Project Name	Global Sales Data Analytics

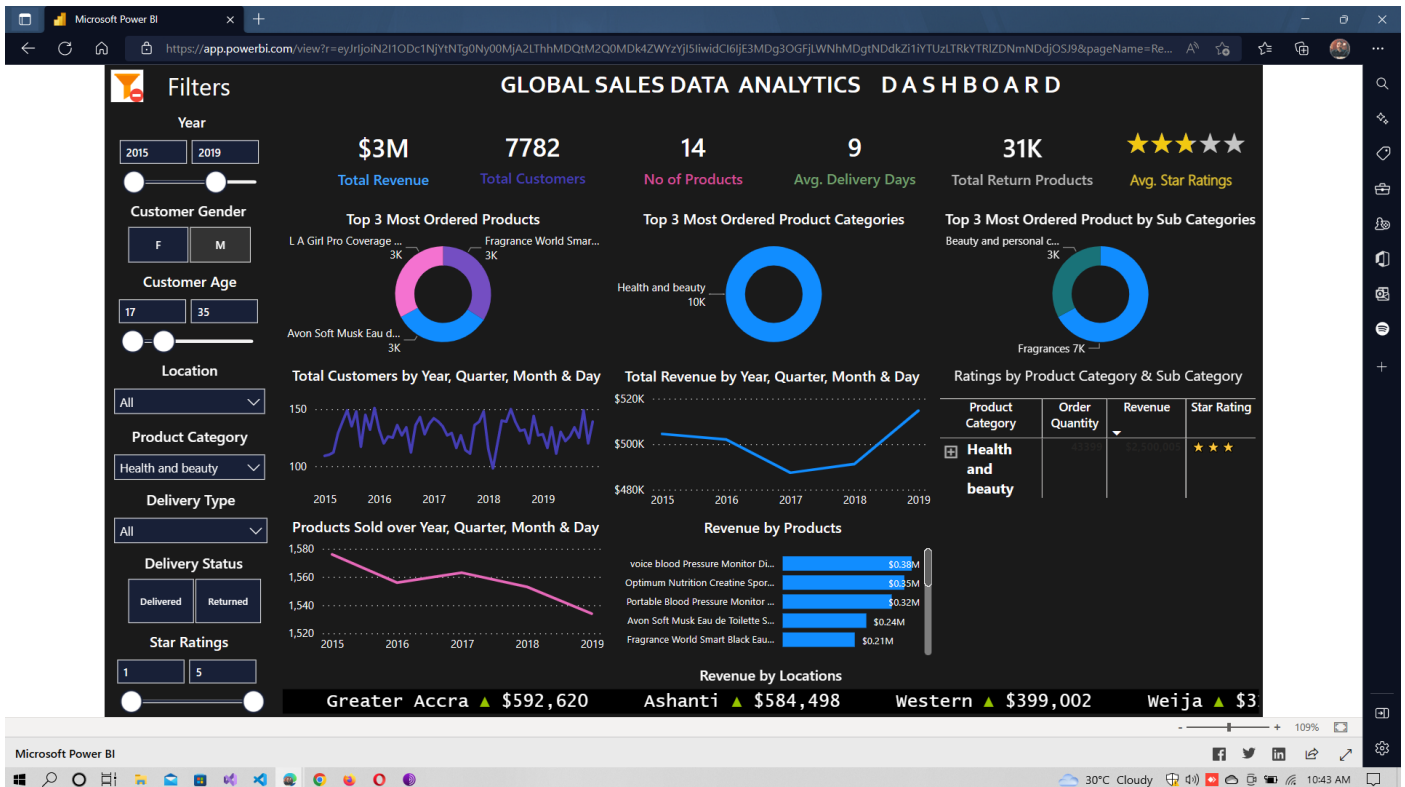
## 1. Total Revenue KPI card – (Validation Accuracy - 100%)



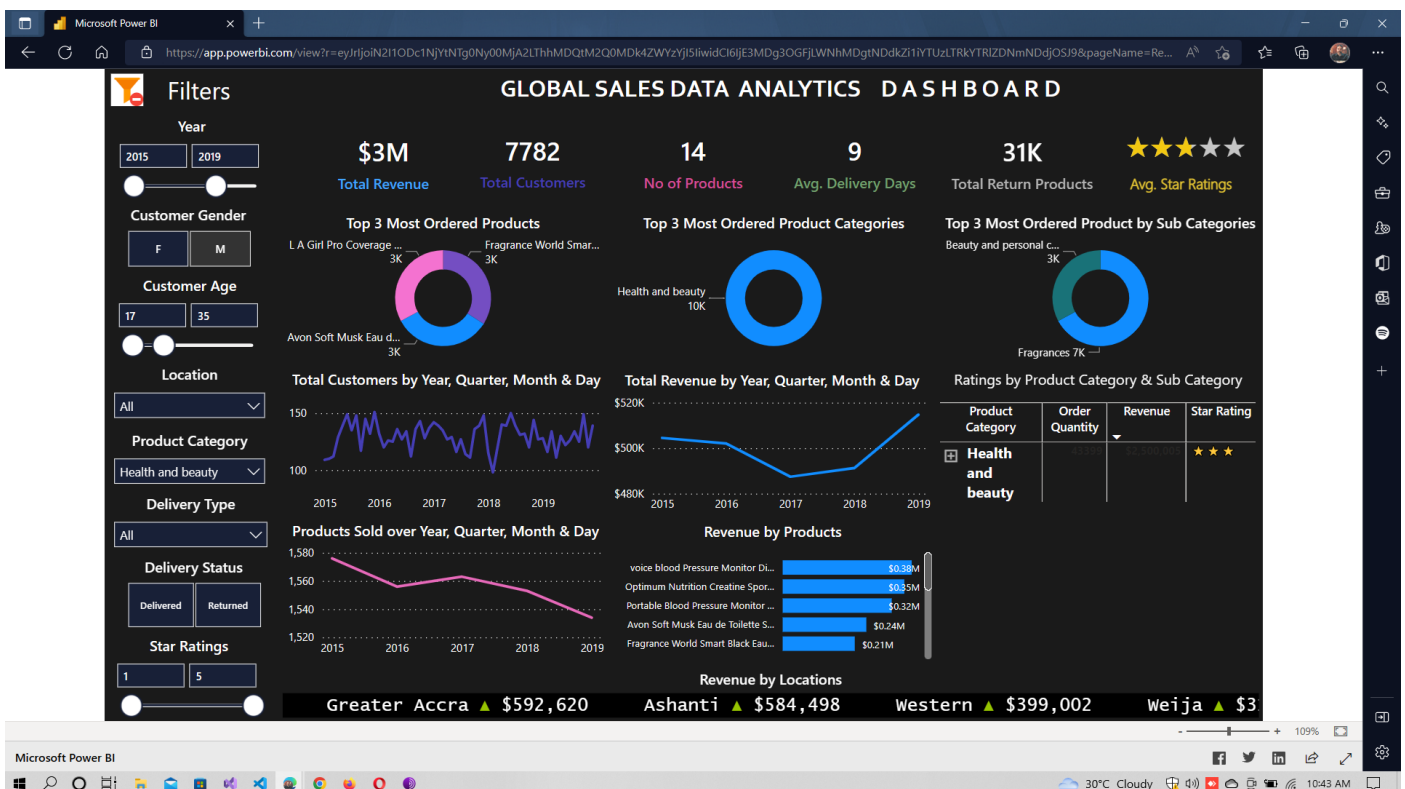
## 2. Total Customers KPI card – (Validation Accuracy - 100%)



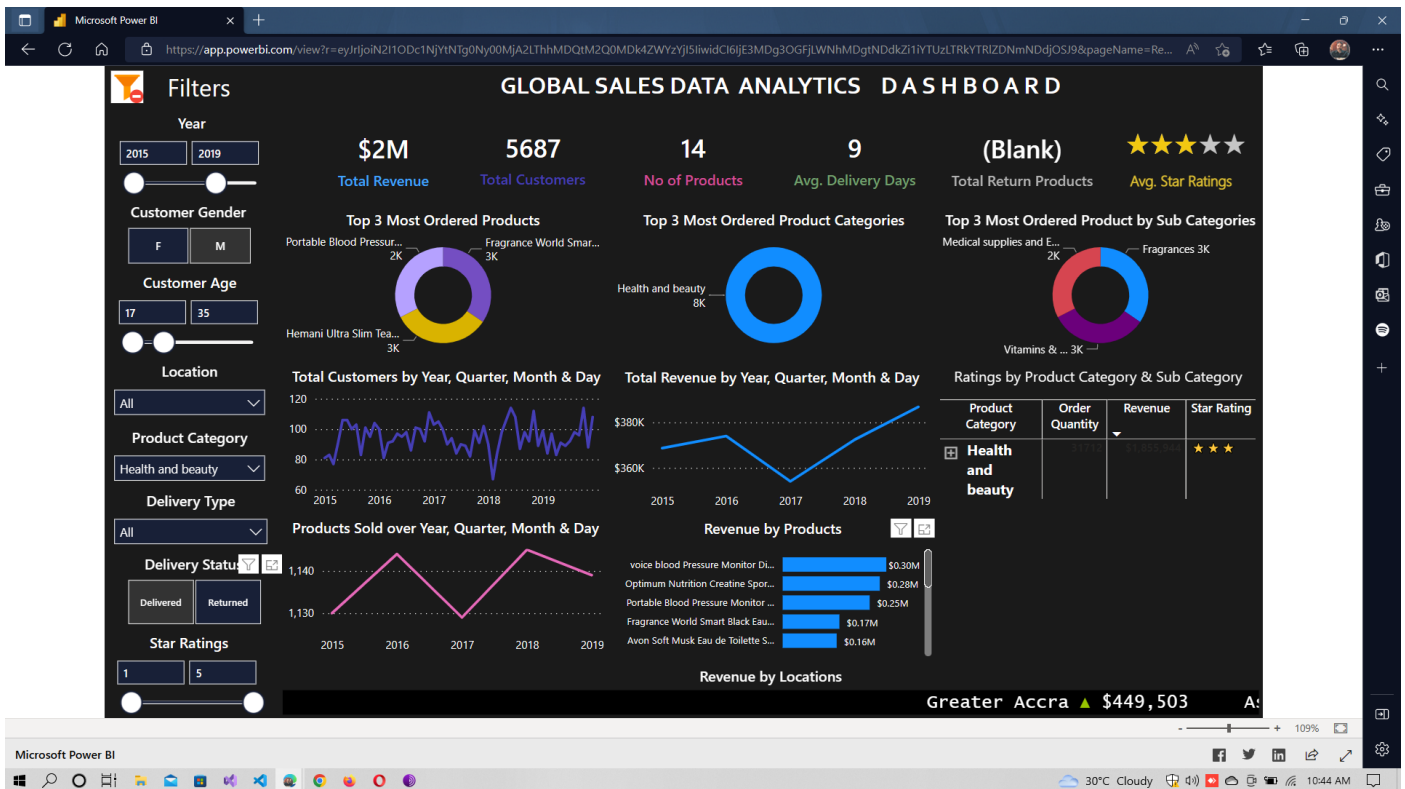
### 3. No. of Products KPI card – (Validation Accuracy - 100%)



### 4. Avg. Delivery Days KPI card – (Validation Accuracy - 100%)



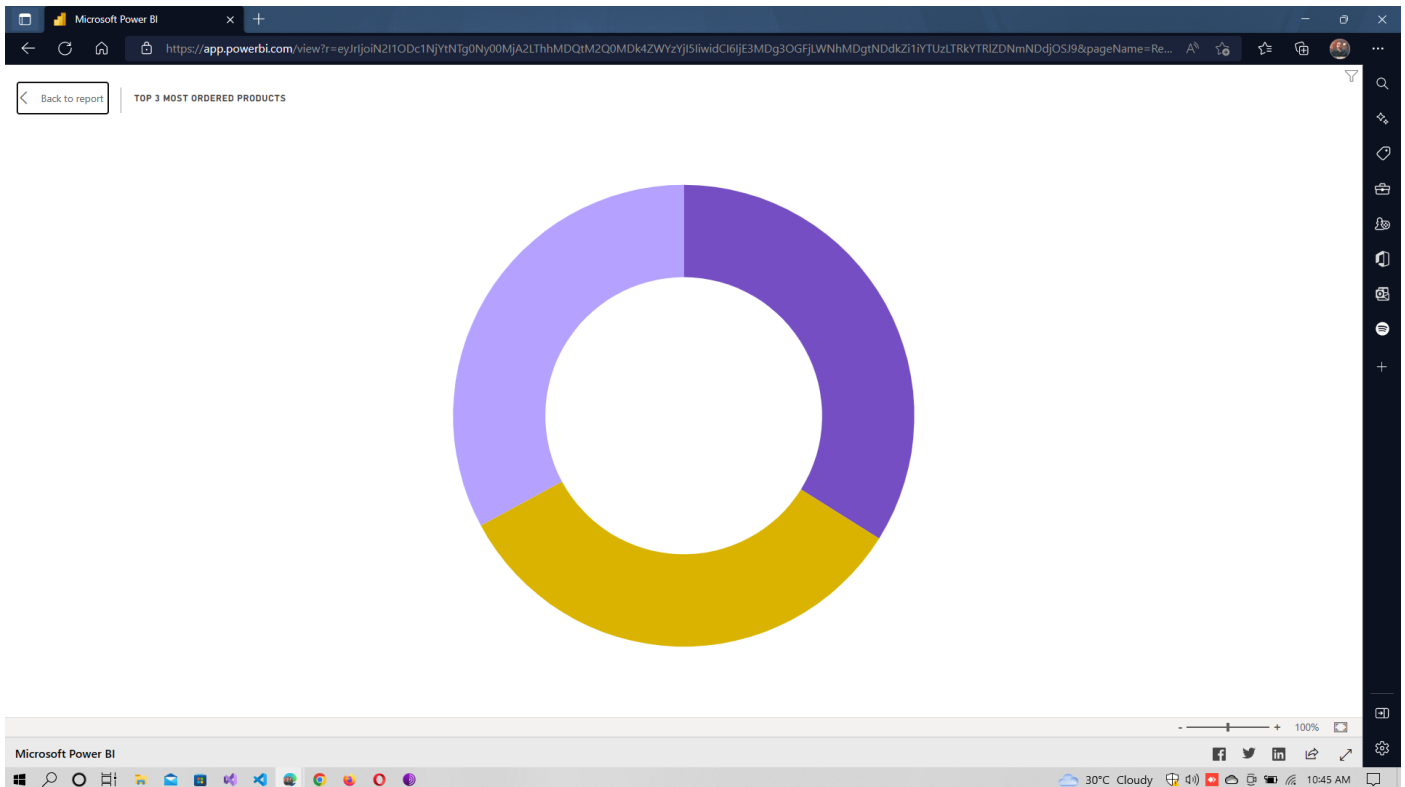
5. Total Return Products KPI card – (Validation Accuracy - 100%)



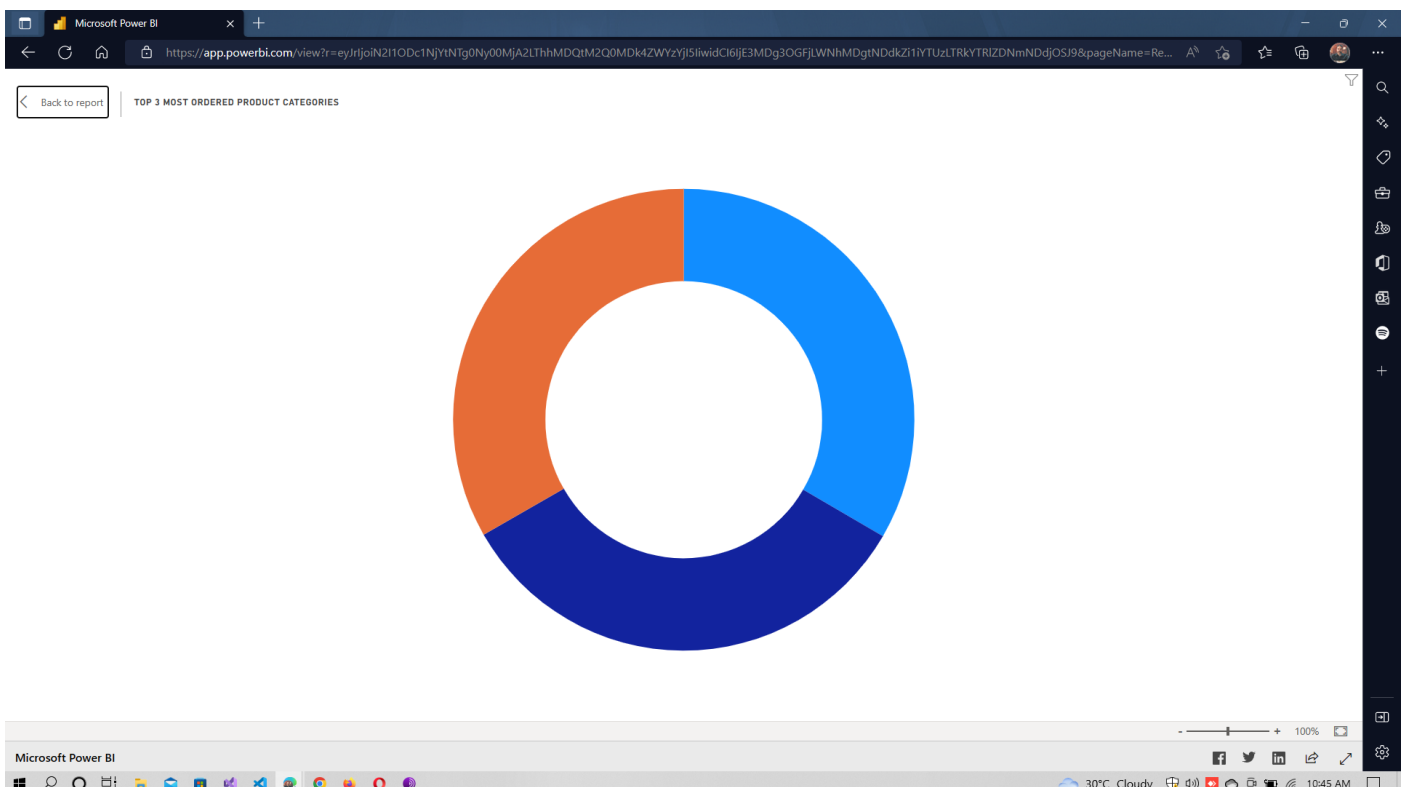
6. Avg. Star Ratings KPI card – (Validation Accuracy - 100%)

Ratings by Product Category & Sub Category			
Product Category	Order Quantity	Revenue	Star Rating
Phones and Tablet	99249	\$38,328,907	★★★★★
Electronics			
Digital Cameras	7664	\$25,930,720	★★★★★
Home Audio	28355	\$6,783,017	★★★★★
Fashion	183749	\$12,029,296	★★★★★
Health	103552	\$11,520,710	★★★★★

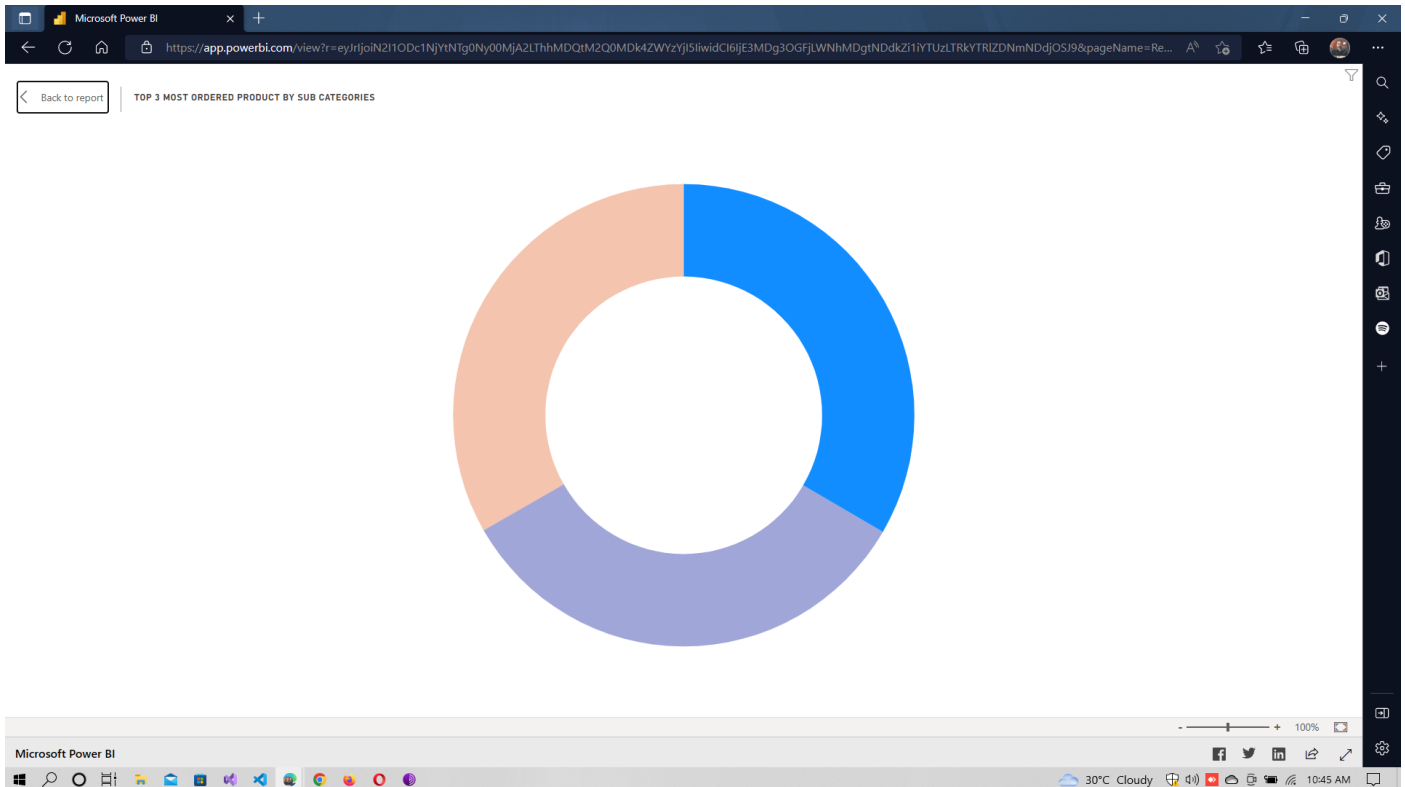
## 7. Top 3 Most Ordered Products Chart – (Validation Accuracy - 100%)



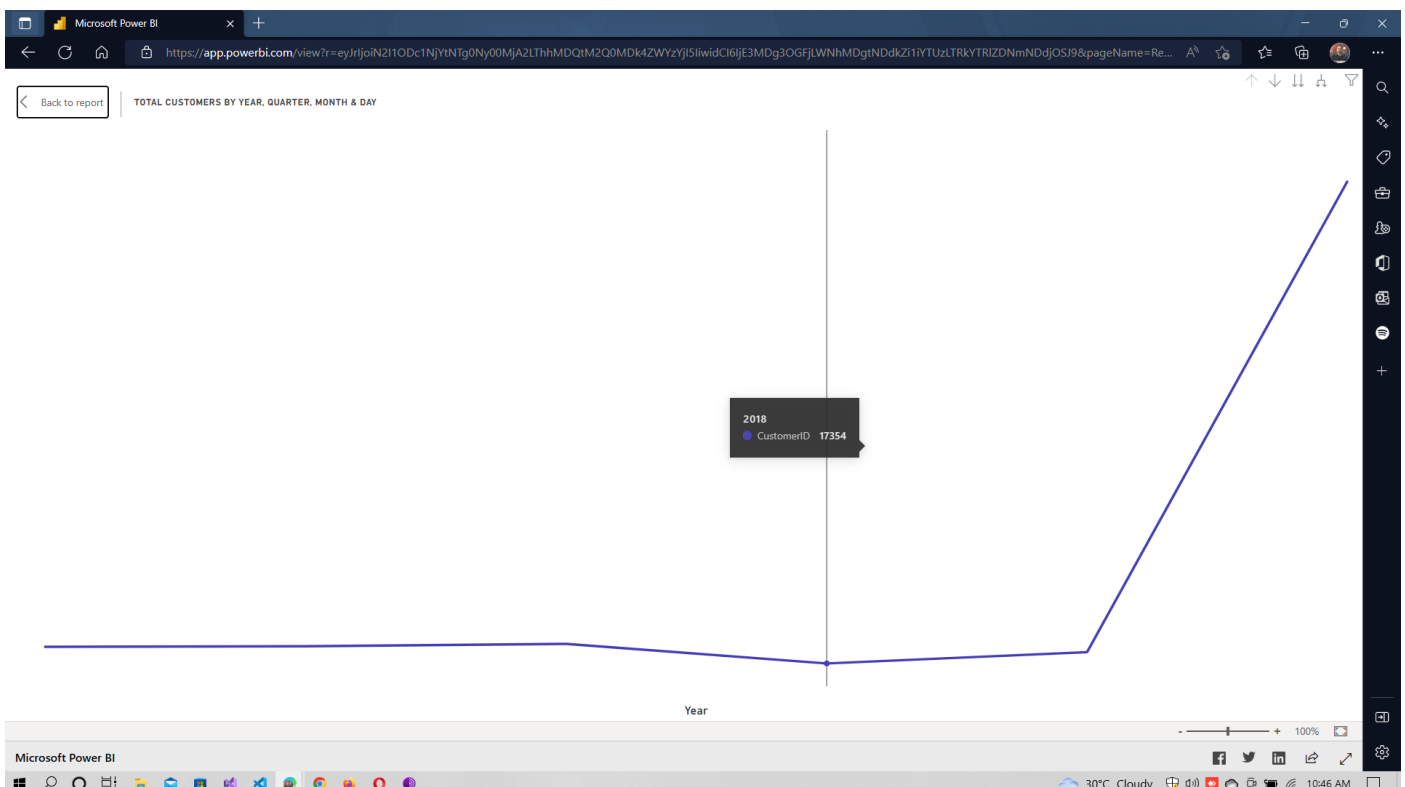
## 8. Top 3 Most Ordered Product Categories Chart – (Validation Accuracy - 100%)



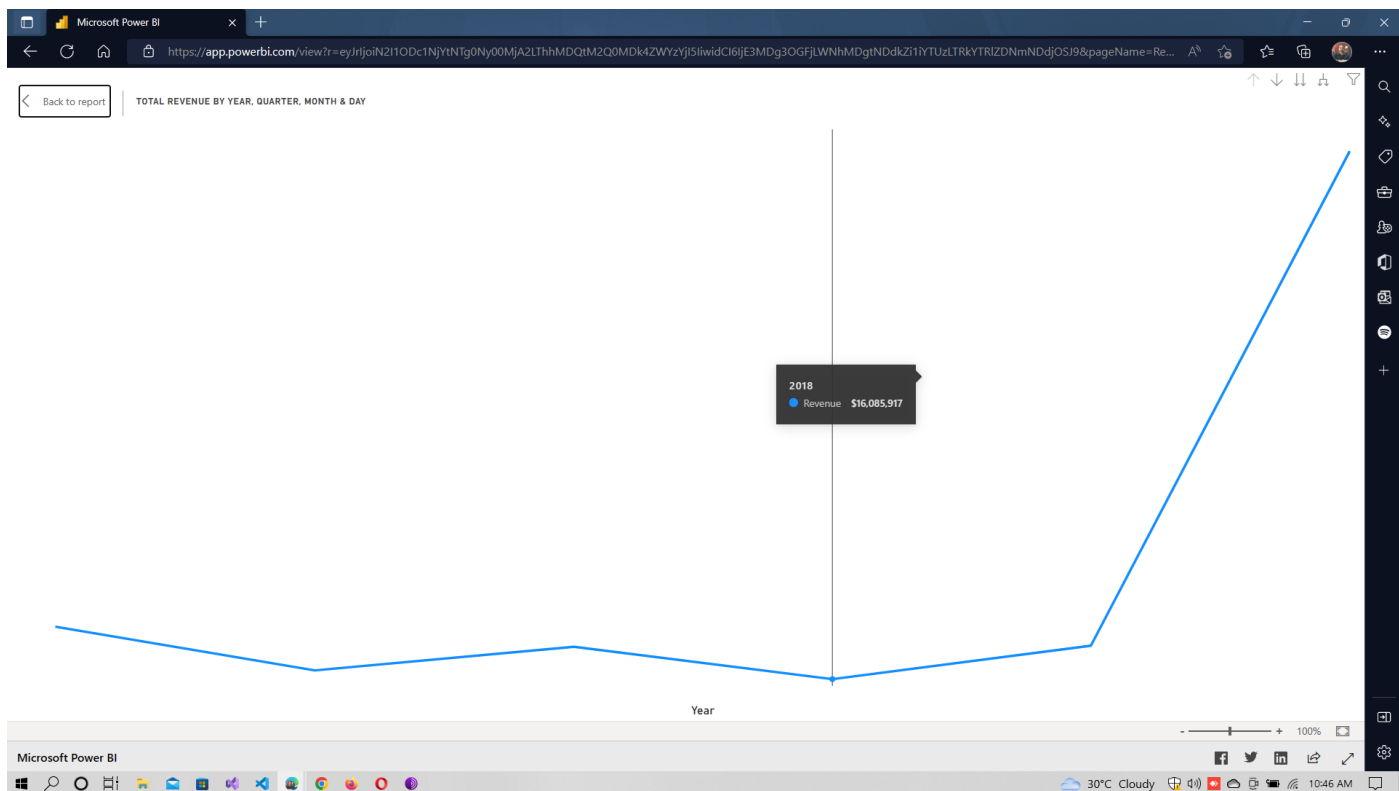
## 9. Top 3 Most Ordered Products by Sub Categories Chart – (Validation Accuracy - 100%)



## 10. Total Customers by Year, Quarter, Month and Day Chart – (Validation Accuracy - 100%)



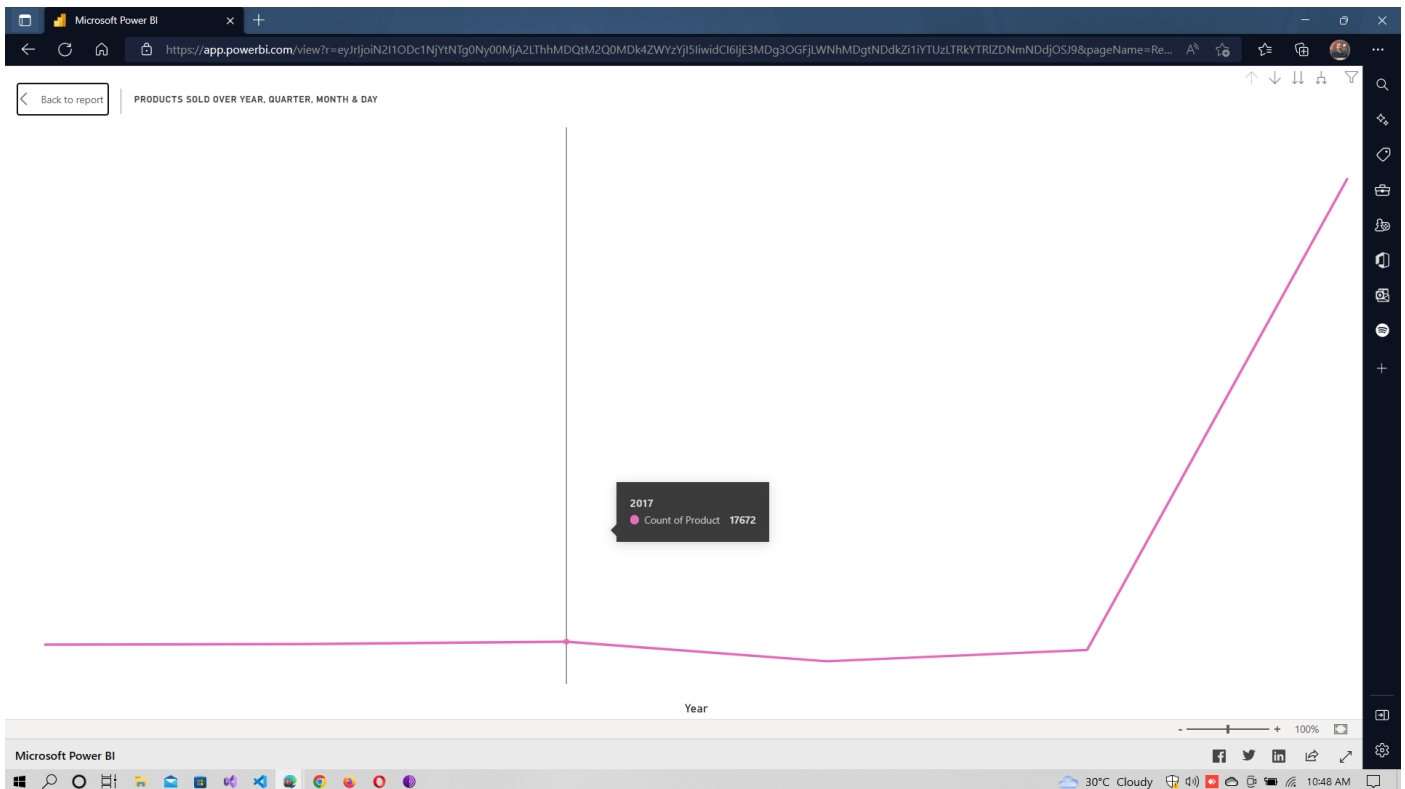
## 11. Total Revenue by Year, Quarter, Month and Day Chart – (Validation Accuracy - 100%)



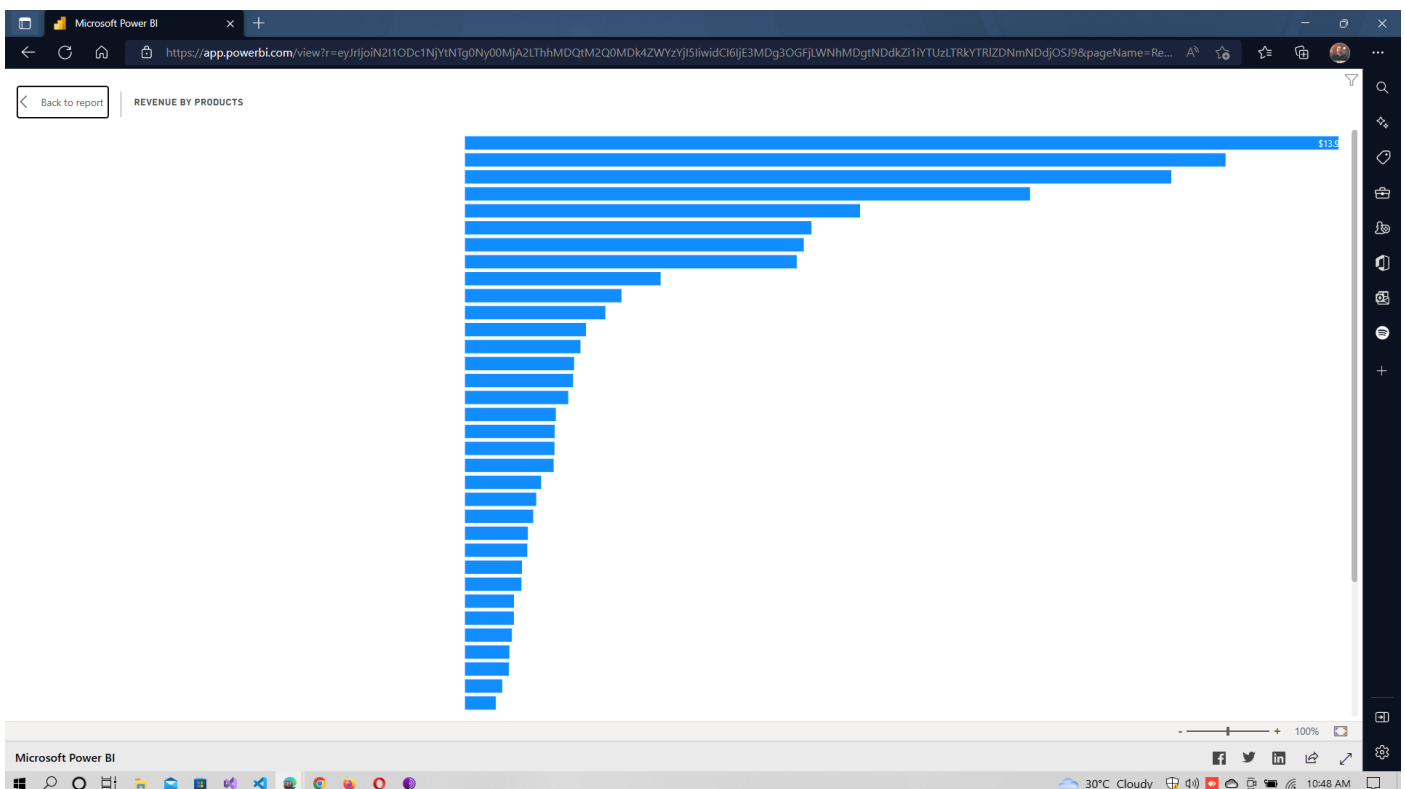
## 12. Ratings by Product Category and Sub Category Table – (Validation Accuracy - 100%)



### 13. Products sold over Year, Quarter, Month and Day Chart – (Validation Accuracy - 100%)



### 14. Revenue by products Chart – (Validation Accuracy - 100%)



## 15. Revenue by Locations Scroller – (Validation Accuracy - 100%)

