

Ideation Phase

Brainstorm & Idea Prioritization

Date	17 September 2022
Team id	PNT2022TMID06631
Project name	Global Sales Data Analysis
Maximum mark	4 Mark

Step 1 : Team gathering and Problem statement analysis.

1

Problem Statement

Global sales has some Challenges faced by your client that will give as a statement include resource challenges such as understanding a customer base. The Global sales has another challenge that is communication localization, Managing Global Teams, Language Barriers. Global Sales has big process it will go in profit zone or loss customization and translation.

Who does the problem affect?

Customer such as our team website user.

What are the boundaries of the problem?

Real time issue, Overloaded Products
Due to Lack of sales when it is not moving to customers.

What is the issue?

International Client are not willing to go whole purchasing decision in a foreign language salespeople need to localize at least communication to the country.

When does this issue occur?

This will happen when customer support and service, currency and payment preferences.

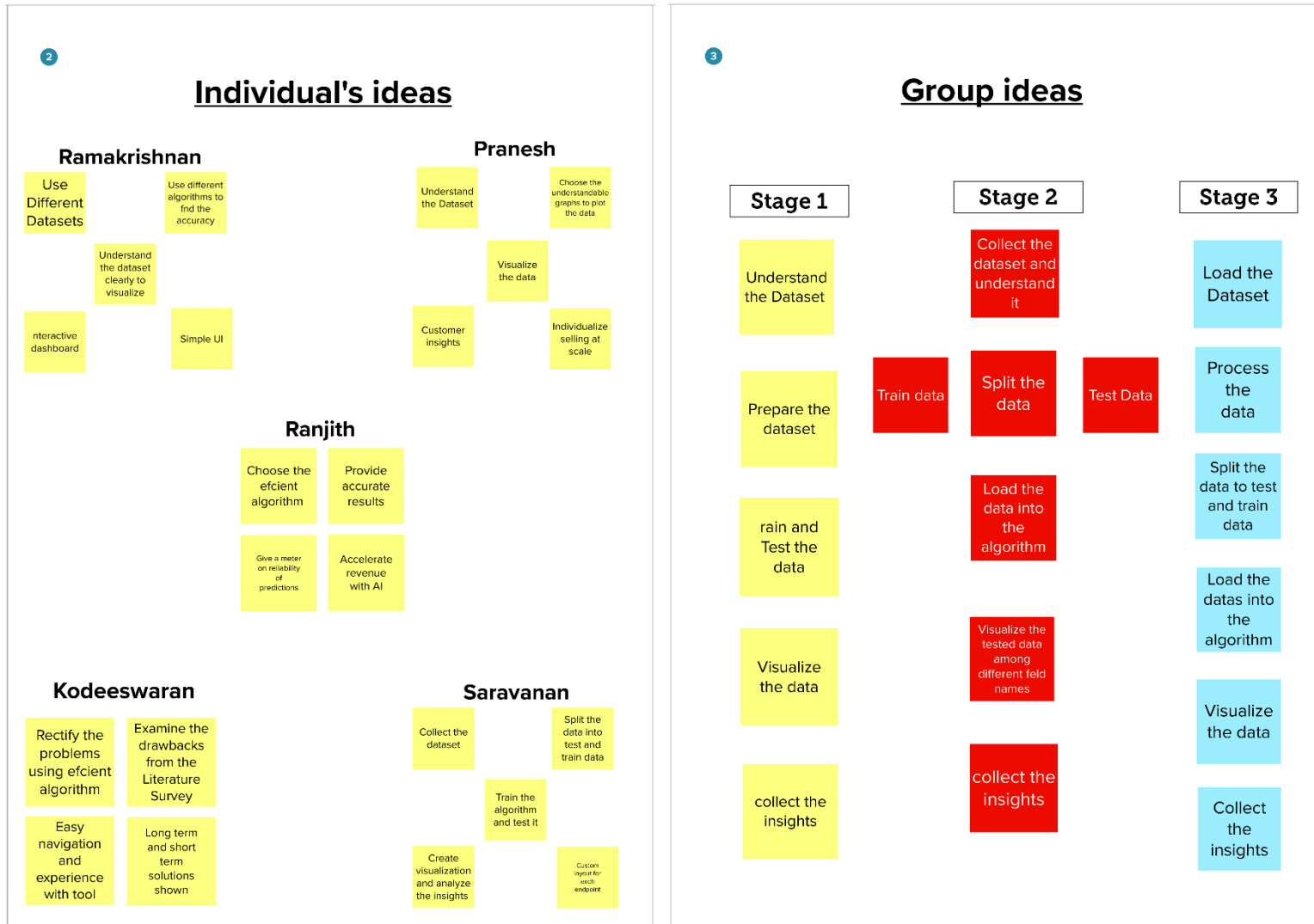
Where is the issue occurring?

While purchasing the product in online .

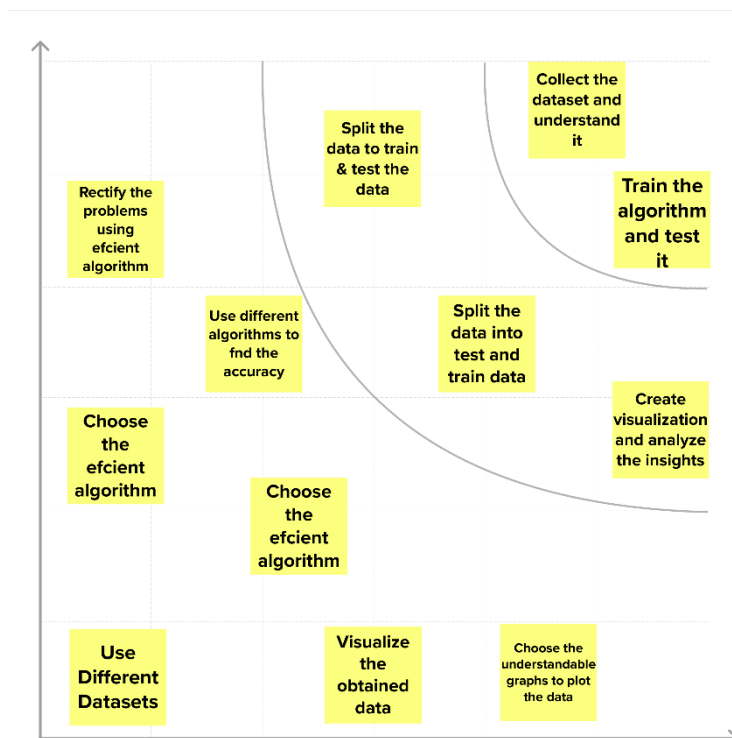
Why is it important that we fix this problem?

It is important to fix the problem because it is important reason for global sales when sales trend changes the product into profit in online shopping suddenly it will reduce product sells down we should analyze the number of products sells happen whether it is profit or loss from the market whether it is customer by the global sales.

Step 2 : Brainstorm, Idea listing and Grouping



Step 3 : Prioritization



Brainstorm & Idea Prioritization

Team id : PNT2022TMID06631

Project name : Global Sales Data Analysis

1 Problem Statement

Global sales has some Challenges faced by your client that will give us a statement to understand a customer's pain. The Global sales has another challenge that is communication localization, Managing Global Teams, Language Barriers, Global Sales has big process it will go in profit zone or loss customization and transition.

Who does the problem affect?

Customer such as our team website user.

What are the boundaries of the problem?

Real time issue, Overloaded Products Due to Lack of sales when it is not moving to customers.

What is the issue?

International Client are not willing to go whole purchasing decision to foreign market and they are not willing to share at least communication to the country.

When does this issue occur?

This will happen when customer support and service, currency and payment preferences.

Where is the issue occurring?

While purchasing the product in online.

Why is it important that we fix this problem?

It is important to fix the problem because it is important reason for global sales when sales trend changes the product into profit in online shopping suddenly it will reduce product sales down we should analyze the number of products sales happen whether it is profit or loss then we need to solve the problem by the global sales.

2 Individual's ideas

Ramakrishnan

Use Different Datasets

Understand the dataset clearly to variables

Simple UI

Pranesh

Understand the Dataset

Visualize the data

Guidance simplify

Individualize setting at scale

Ranjith

Provide accurate results

Choose the efficient algorithm

Accurate results with AI

Kodeeswaran

Rectify the problems using efficient algorithm

Easy navigation and experience with tool

Saravanan

Collect the dataset

Test the algorithm and test it

Custom visualization and analyze the insights

3 Group ideas

Stage 1

Understand the Dataset

Prepare the dataset

Train and Test the data

Stage 2

Collect the dataset and understand it

Split the data

Load the data into the algorithm

Visualize the dataset among different tool

collect the insights

Stage 3

Load the Dataset

Process the data

Split the data to test and train data

Load the data into the algorithm

Visualize the data

Collect the insights

4 Prioritize

