PROJECT TITLE: SMART SOLUTIONS FOR RAILWAYS

PROJECT DESIGN PHASE-II: CUSTOMER JOURNEY MAP

TEAM ID: PNT2022TMID22838

STAGES OF JOURNEY	MOTIVATION	SEARCH FOR WEBSITE		INSIDE THE SITE	SELECT TRAIN AND PASSENGER DETAILS			PAYMENT		TICKETS	JOURNEY
ACTIVITES	Wants to book a train ticket remotely.	Search online ticket booking on search engine.	Neglect the adds if any.	Fill the from, destination, date and time of travel. Proceed with search trains.	Check seat availability and train details.	Select appropriate train among the availability	Add passengers and fill the details	Proceed to pay	Contact online service for help	e-tickets with QR-Code will be send to the registered e-mail ID	"MY BOOKINGS" for QR Code access. PNR Status for accessing updates regarding tickets. GPS tracking for accessing live location.
FEELINGS											
VERY HAPPY											
OVERALL SATISFIED											
NOT SATISFIED											
EXPERIENCES	Exited to have a better commuting experience	Surprised to see many websites confusing about how to choose	Annoyed to choose due to unwanted adds interrupting while booking	Satisfying availability of stations	Amazed to find wide range of train availability of passengers	Confused to select the appropriate trains	Hectic process due to unnecessary data entry	Frustrated to find only restricted payment options	Satisfied with online payments but had some server delay	Delighted to have digitalized tickets	Pleasant journey experience with lots of commuting facilities
CUSTOMER EXPECATIONS	Effective remote booking	More user friendly search engines	Allow to hide necessary adds	Clear and innovative website designs	To view categorized seat availability	Display trains based on ratings	Avoid collecting unnecessary data	More payment choices	Faster website speed	To experience digitalized ticket booking	Safe and secured travel without any inconvenience.