

Date	19 October 2022
Team ID	PNT2022TMID39497
Project Name	News Tracker Application
Maximum Marks	4 Marks

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
3 people recommended

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4

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

1

Team gathering

Define who should participate in the session and send an invite. Share relevant information in pre-work ahead.

2

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

3

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

To avoid inconsistency, irrelevant and irregular pattern of news feed and tell us what market news you're interested in and get a quick peek for the day

Key rules of brainstorming

To run an smooth and productive session

- 1 Stay in topic
- 2 Encourage wild ideas
- 3 Defer judgment
- 4 Listen to others
- 5 Go for volume
- 6 Be possible, be visual

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip

You can select a sticky note and use the pencil tool to edit it or use the eraser tool to delete it.

Sophia Anjelica J

Sign UP	Choice Based Result	Accurate results
Rapid API	Finding genuine news	Different language options
User friendly	Regular updates	IBM Cloud

Tarunika V

Keep the news relevant and short	All in one place	It saves user time
Identify the bloggers and influencers	Browsing with the keyword on the web	Weather updates
Delivery news, according to person interest	Use only trusted sources	Increases Productivity

Kavi Priyaa

Bookmark news	Market trends tracking	Alternate communication channel
Short and single line heading	Search option	Notification alert
Competitor analysis	Health Tracking	Easy to access the news

Karishma P

Regional Reading	Faster data fetching	24/7 availability
Reduced spam notification	Simple UI	Flask Backend
Less Distracting	Better Security and Backup	No ads

1

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

UI/ UX

Interactive UI

Lightweight

Reduced Spam notifications

Add to favourites

Engaging Cloud App

Maintainability

Less complex code

Write maintainable code

Maintain Database

Backend

Flask backend

User data privacy

Rapid API

IBM DB

App Features

No ads

Accurate results

Different language options

Choice based result

Different language options

Finding genuine news

Tip

Ask collaborators to help to bring notes to make it easier to find, remove, organize, and integrate important ideas as they're added to the mural.

2

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

Heart icon

At least 10 ideas should be added to the grid. If you have more, that's great! If you have fewer, that's okay too. The important part is to have a good mix of ideas to work with.

Feasibility

Checkmark icon

Regardless of their importance, which ideas are most feasible? Consider how difficult it will be to build, and whether they're worth the effort.

Flask backend

Maintain Database

Use only trusted sources

Market trends tracking

User data privacy

Accurate results

Interactive UI

Less complex code

Finding genuine news

Tip

Participants can use their phones to point at where ideas were placed on the grid. The facilitator can confirm the spot by using the tool located below the Mural on the dashboard.

3

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with collaborators to keep them in the loop about the substance of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save to your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

[Open the template](#)

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template](#)

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template](#)

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