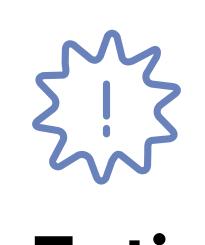
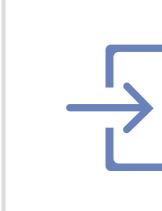
UNIVERSITY ADMIT ELIGIBILTY PREDICTOR



Entice

How does someone initially become aware of this process?



Enter

What do people experience as they begin the process?



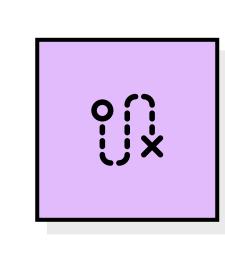
Engage

In the core moments in the process, what happens?



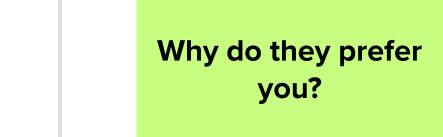
Exit

What do people typically experience as the process finishes?



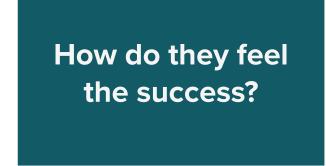
Steps

What does the person (or group) typically experience?





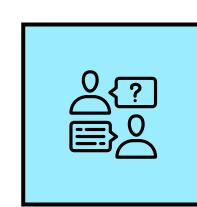
Why do the users trust you?



Onboarding and the first use



Invite others



Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?



university

To search for the eligibility criteria to get admission in



Searching for universities

By clicking on the help icon

Onboarding and the

Searching for desired universities List of universities they are eligible for.

Details on the location of universities they prefer for



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")



eligible universities



Helps to find out the relevant details about the universities

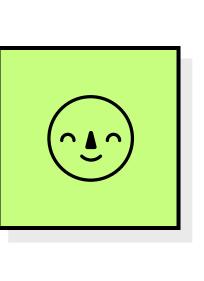
Helps to find the location of the universities

To know about the needed academic

through the

To know the eligibility criteria for several universities

Says what to do



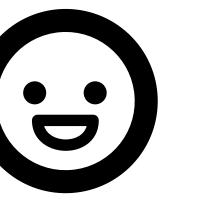
Customer Feeling

How do the customers feel?











Areas of opportunity How might we make each step

better? What ideas do we have? What have others suggested?

To Search for the university that they are eligible for

List of all the universities and their details

The students come to know about the universities they are eligible as they prefer

Prefer the university based on their desires