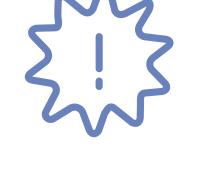


Post-purchase screens website, iOS app, or Android app

Smart Farming

SCENARIO

Automation of Traditional Farming



How does someone initially become aware of this process?



What do people experience as they begin the process?



In the core moments in the process, what



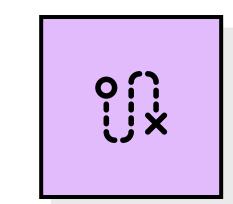
Exit

What do people typically experience as the process finishes?



Extend

What happens after the experience is over?



What does the person (or group) typically experience?

What interactions do they have at

People: Who do they see or talk to?

Things: What digital touchpoints or

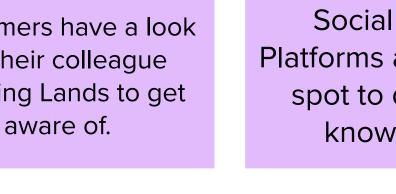
physical objects would they use?

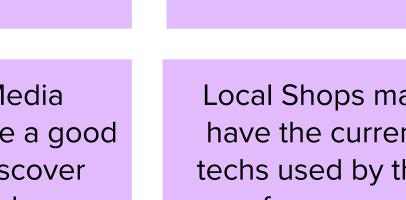
each step along the way?

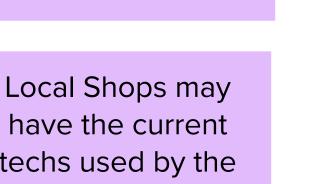
Places: Where are they?



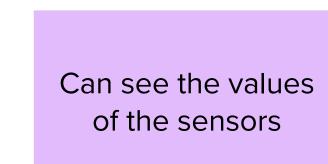


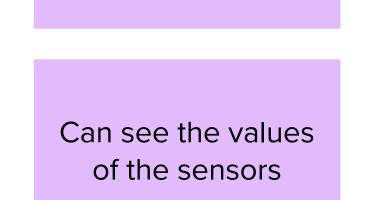


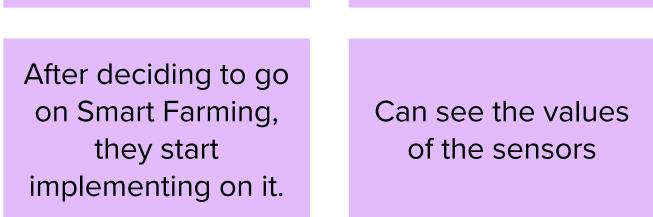








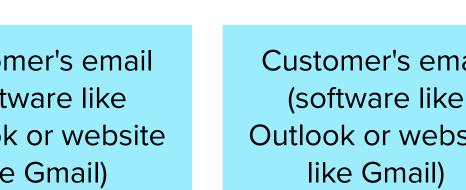


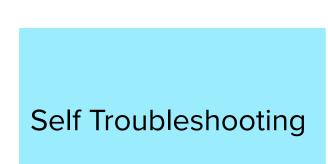






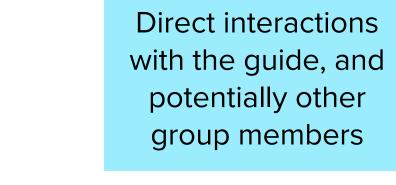




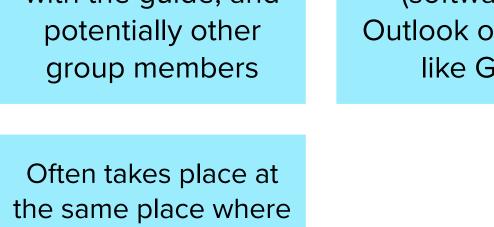




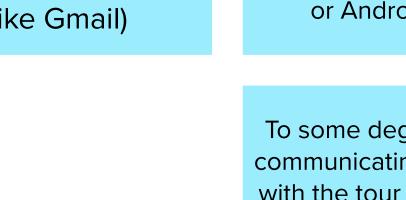
farming on their lands



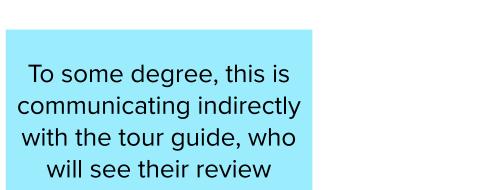
the group met the guide, but not always

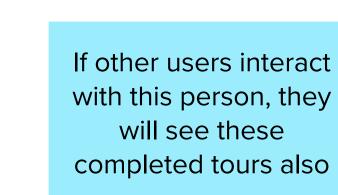


Ensure the yield of

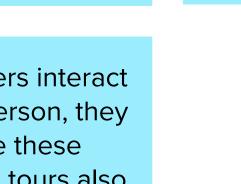


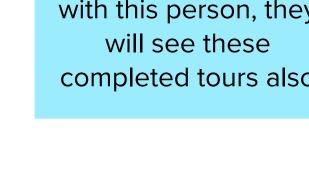
Writing & submitting

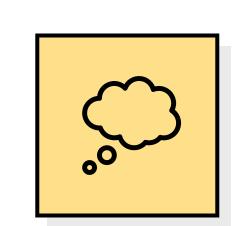




Completed experiences section of the profile on the website, iOS app,







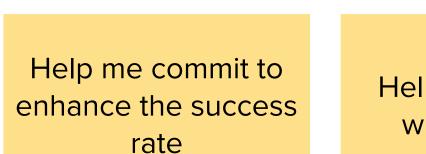
Goals & motivations

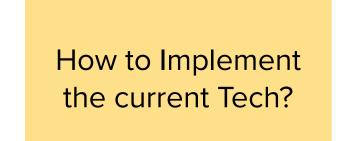
At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")



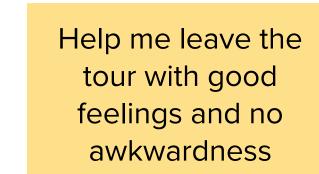


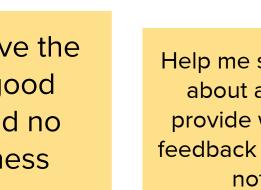
even in worst



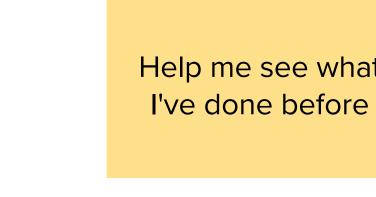


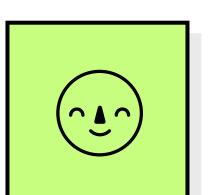






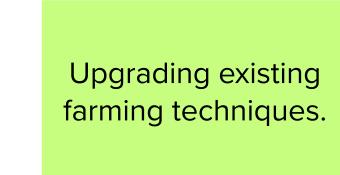


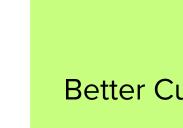




Positive moments

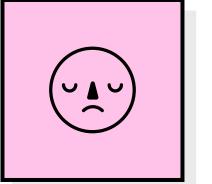
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?





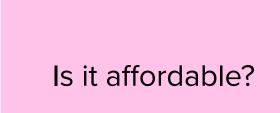
Easy work!

trips



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

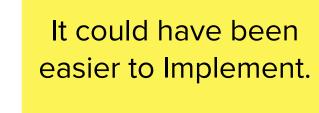


What if the Cultivation is reduced than before?



Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?



Safe and Secure
Measures of the
Upcoming
Technology.

As i has some serious quality checks.

