

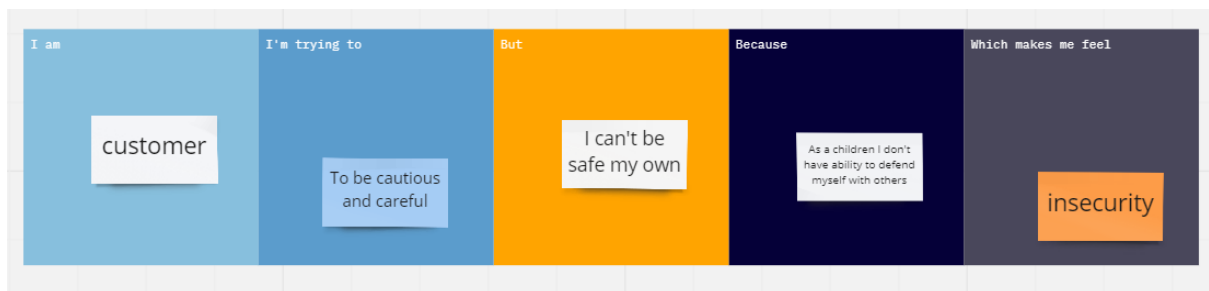
Date	16-10-2022
Team ID	PNT2022TMID14122
Project Name	IoT Based Safety Gadget for Child Safety Monitoring and Notification
Maximum marks	2 Marks

Customer Problem Statement Template

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example



Problem statement	I am (customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Parents	To feel my children are safe.	I can't spend full time with my children	As a parents I need to full fill the basic needs	Fear
PS-2	Parents	Ensure my child's safety	There are issues of child abuse, kidnapping	Due to lack of usage of proper technologies and safety awareness	Worried