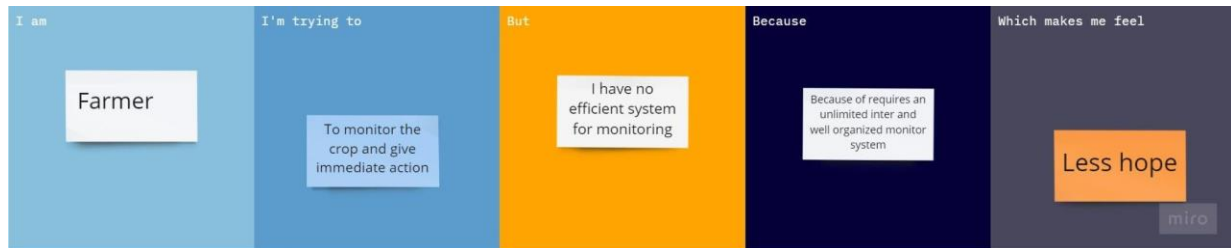


## Ideation Phase

### Define the Problem Statements

**PROJECT NAME : IOT BASED SMART CROP PROTECTION**

#### Customer Problem Statement:



<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	Farmer	Monitor my crops	There are some disturbances	Of birds, animals & insects	Very frustrated and depressed about my field
PS-2	Farmer	Prevent animals from attacking my field	There is no easy and helpful technology	Of many kinds of birds & animals attack according to the type of cultivation	Unable to do anything many times